

WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Flight Dates	Order #	Alt Order#
10/16/12 - 11/06/12	583475	09844853
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Cod	le Product Code
1046		
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/18/12	10/19/12	M-F 9-10a	9-10a	TF	:30	4	\$200.00	NM		
	Weeks:	Start Date 10/15/12		WTFSS Spots/Week	<u>Rate</u> \$200.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Tim	<u>e Lengt</u>	<u>h Ad-ID</u>			<u>Rate</u>	<u>Type</u>
	2 4	Th 10.	/18/12 9:08 AM	⁄i M-F 9-10a	9-10a	:3	0 DSTV0127	Oldmm		\$200.00	NM
	3 4	Th 10.	/18/12 9:30 AM	ИМ-F 9-10a	9-10a	:3	0 DSTV0127	701DMM		\$200.00	NM
	1 4	F 10	/19/12 9:14 AN	ЛМ-F 9-10a	9-10a	:3	0 DSTV0127	701DMM		\$200.00	MM
	4 4	F 10	/19/12 9:38 AM	ИМ-F 9-10a	9-10a	:3	0 DSTV0127	701DMM		\$200.00	NM
2	10/18/12	10/19/12	M-F 10-11a	10-11a	TF	:30	4	\$100,00	NM		
1	Weeks:	Start Date 10/15/12		NTFSS Spots/Week	Rate \$100.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Tim	<u>e Lengt</u>	h <u>Ad-ID</u>			<u>Rate</u>	Type
	2 4	Th 10	/18/12 10:42 AM	ЛМ-F 10-11a	10-11a	:3	O DSTV0127	701DMM		\$100.00	NM
	3 4	Th 10.	/18/12 10:52 AM	/IM-F 10-11a	10-11a	:3	0 DSTV0127	701DMM		\$100.00	NM
	4 4	F 10	/19/12 10:37 AM	/I M-F 10-11a	10-11a	:3	0 DSTV0127	01DMM		\$100.00	MM
	1 4	F 10.	/19/12 10:58 AM	л М-F 10-11a	10-11a	:3	0 DSTV0127	701DMM		\$100.00	NM
3	10/18/12	10/19/12	M-F 11a-12p	11a-12p	TF	:30	4	\$100.00	NM		
1		Start Date 10/15/12		NTFSS Spots/Week	<u>Rate</u> \$100.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	<u>e Lengt</u>	h Ad-ID			<u>Rate</u>	Type
	2 4	Th 10.	/18/12 11:29 AM	MM-F 11a-12p	11a-12p	:3	0 DSTV0127	701DMM		\$100.00	NM
	1 4	Th 10.	/18/12 11:59 AM	V M-F 11a-12p	11a-12p	:3	0 DSTV0127	701DMM		\$100.00	NM
	3 4	F 10	/19/12 11:27 AM	VIM-F 11a-12p	11a-12p	:3	0 DSTV0127	'01DMM		\$100.00	NM
	44	F 10.	/19/12 11:50 A	VM-F 11a-12p	11a-12p	.2	n pstv0127	7O1 DMM		\$100.00	NM



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<u>Advertiser</u>	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Spots/

Models						i	Spots/			
Weeks: Start Date End Date MTWTFSS Spots/Week S200.00	_ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length '	Week	Rate	Type	
Spots # Ch Day Air Date Description Start/End Time Length Ad-ID Rate Type Spots Type Typ	4 10/18/12	10/19/12	M-F 12-1p	12-1p	TF	:30	4	\$200.00	NM	
Spots: # Ch	Weeks:		***************************************							· · · · · · · · · · · · · · · · · · ·
3 4 Th 10/18/12 12/22 PM MFF 12-1p 12-1p 33 0 STV012701DMM \$200.00 NM	Spots: # C			•		Lenath	Ad-ID			Rate Type
1 4								1DMM		
A 4	2 4	Th 10	/18/12 12:44 PM N	<i>I</i> I-F 12-1p	12-1p	:30	DSTV01270	1DMM		\$200.00 NM
Weeks: Start Date End Date MTNTFSS Spots/Week Start End Time Length Ad-ID Rate Type Start End Time Length Ad-ID Start End Time Start End	1 4	F 10	/19/12 12:29 PM N	<i>I</i> I-F 12-1p	12-1p	:30	DSTV01270	1DMM		\$200.00 NM
Weeks: Start Date End Date Air Time Description Air Time Description Start/End Time Length Ad-ID Rate Type	4 4	F 10.	/19/12 12:52 PM N	Л-F 12-1p	12-1p	:30	DSTV01270	1DMM		\$200.00 NM
Spots: #C	5 10/18/12	10/19/12	M-F 3-4p	3-4p	~TF~-	:30	4	\$100.00	NM	
4 4 Th 10/18/12 3:08 PM M-F 3-4p 3-4p 3:30 DSTV012701DMM \$100.00 NM	Weeks:									
2 4 Th 10/18/12 3:26 PM M-F 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p	Spots: # C	h <u>Day Air</u>	Date Air Time [Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 4	4 4	Th 10.	/18/12 3:08 PM N	<i>I</i> I-F 3-4p	3-4p	:30	DSTV01270	1DMM		\$100.00 NM
1 4	2 4	Th 10.	/18/12 3:26 PM N	<i>I</i> I-F 3-4p	3-4p	:30	DSTV01270	1DMM		\$100.00 NM
Weeks: Start Date 10/19/12 M-F 4-5p 4-5p TF :30 4 \$250.00 NM	3 4	Th 10.	/18/12 3:48 PM N	Л-F 3-4p	3-4p	:30	DSTV01270	1DMM		\$100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week S250.00	1 4	Th 10	/18/12 3:59 PM N	Л-F 3-4p	3-4p	:30	DSTV01270	1.DMM		\$100.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	6 10/18/12	10/19/12	M-F 4-5p	4-5p	TF	:30	4	\$250.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID S250.00 NM	Weeks:									
1 4	Spots: # C	h <u>Day Air</u>	Date Air Time C	Description	Start/End Time	Length	Ad-ID			Rate Type
3 4 F 10/19/12 4:19 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM 4 4 F 10/19/12 4:39 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM 7 10/18/12 10/19/12 M-F 5-530a 5-530aTF :30 4 \$200.00 NM Weeks: Start Date Find Date MTWTFSS Spots/Week 200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Scott Divided Scott Divide	2 4	Th 10.	/18/12 4:19 PM N	/I-F 4-5p	4-5p	:30	DSTV01270	1DMM		\$250.00 NM
A 4 F 10/19/12 4:39 PM M-F 4-5p 4-5p :30 DSTV012701DMM \$250.00 NM	1 4	Th 10.	/18/12 4:49 PM N	Л-F 4-5p	4-5p	:30	DSTV01270	1DMM		\$250.00 NM
7 10/18/12 10/19/12 M-F 5-530a 5-530aTF :30 4 \$200.00 NM Weeks: Start Date	3 4	F 10.	/19/12 4:19 PM N	Л-F 4-5p	4-5p	:30	DSTV01270	1DMM		\$250.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	4 4	F 10	/19/12 4:39 PM N	/I-F 4-5p	4-5p	:30	DSTV01270	1DMM		\$250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	7 10/18/12	10/19/12	M-F 5-530a	5-530a	TF	:30	4	\$200.00	NM	
3 4 Th 10/18/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 1 4 Th 10/18/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 4 4 F 10/19/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 2 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 2 8 10/18/12 10/19/12 M-F 530-6a 530-6aTF :30 4 \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12TF 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM Credited 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM Credited	Weeks:									
1 4 Th 10/18/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 4 4 F 10/19/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 2 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 8 10/18/12 10/19/12 M-F 530-6a 530-6a TF :30 4 \$200.00 NM Weeks: Start Date 10/15/12 End Date 10/15/12 MTWTFSS 10/10/16/12 Spots/Week 10/15/16/12 Rate 10/15/12 Spots/Week 10/15/12 Spots/Week 10/15/16/16/16/16/16/16/16/16/16/16/16/16/16/	Spots: # C	h <u>Day Air</u>	Date <u>Air Time</u> [<u>Description</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
4 4 F 10/19/12 5:06 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 2 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 8 10/18/12 10/19/12 M-F 530-6a 530-6a TF :30 4 \$200.00 NM Weeks: Start Date 10/15/12 10/21/12TF 4 \$200.00 Rate 200.00 \$200.00 NM Spots: # Ch Day Air Date Air Time Description 34 Th 10/18/12 M-F 530-6a Start/End Time Length Ad-ID Rate 100 \$200.00 NM Rate Type 200.00 NM \$200.00 NM 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited	3 4	Th 10.	/18/12 5:06 AM N	<i>1</i> 1-F 5-530a	5-530a	:30	DSTV01270	1DMM		\$200.00 NM
2 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 DSTV012701DMM \$200.00 NM 8 10/18/12 10/19/12 M-F 530-6a 530-6a TF :30 4 \$200.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week 200.00 NM Rate 200.00 Rate 200.00 Spots: # Ch Day Air Date Air Time Description 3 4 Th 10/18/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited Credited 530-6a :00 \$200.00 NM	1 4	Th 10	/18/12 5:24 AM N	<i>N</i> -F 5-530a						\$200.00 NM
8 10/18/12 10/19/12 M-F 530-6a 530-6a TF :30 4 \$200.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week 200.00 Rate \$200.00 Spots: # Ch Day Air Date Air Time Description 3 4 Th 10/18/12 Start/End Time Length Ad-ID Rate Type 530-6a Rate Type 530-6a 3 4 Th 10/18/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited	4 4	F 10.	/19/12 5:06 AM N	/I-F 5-530a	5-530a					
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 200.00 Rate 3200.00 Spots: # Ch 20 Air Date 3 4 Th 10/18/12 Air Time 200.00 Start/End Time 200.00 Length Ad-ID 200.00 Rate 17/200.00 3 4 Th 10/18/12 M-F 530-6a 530-6a :00 \$200.00 NM 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 PSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited Credited 530-6a :00 \$200.00 NM	2 4	F 10.	/19/12 5:24 AM N	<i>I</i> I-F 5-530a	5-530a	:30	DSTV01270	1DMM		\$200.00 NM
Total Tota	8 10/18/12	10/19/12	M-F 530-6a	530-6a	TF	:30	4	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 10/18/12 M-F 530-6a 530-6a :00 \$200.00 NM 2 4 Th 10/18/12 5:53 AM M-F 530-6a 530-6a :30 PSTV012701DMM \$200.00 NM 1 4 F 10/19/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited	Weeks:									
3 4 Th 10/18/12	Spots: # C					Length	Ad-ID			Rate Type
1 4 F 10/19/12 M-F 530-6a 530-6a :00 \$200.00 NM Credited		Th 10.	/18/12							\$200.00 NM
Credited	2 4			∕/-F 530-6a	530-6a	:30	DSTV01270	1DMM		\$200.00 NM
	1 4			<i>II-F</i> 530-6a	530-6a	:00				\$200.00 NM
	4 4			/I-F 530-6a	530-6a	:30	DSTV01270	1.DMM		\$200.00NM-



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Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

10 10 10 10 10 10 10 10	ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots # Ch Day Air Date Air Time Description StartEnd Time Length Ad-ID Save Tyr	9 10/18/12	10/19/12	M-F 7-9a	7-9a	TF	:30	4	\$375.00	NM	
Spots # Ch Day Air Date Air Time Description Start/End Time Lenath Ad-ID Rate Tyre Start Start	Weeks:									
1	0				•	1	I- A-(ID			D.4. T
2 4	. –							701 Date		***************************************
3 4 F 10/19/12 7:14 AMM-F 7-9a 7-9a 3:30 STV012701DMM \$375.00 N							=			
10 10 10 10 10 10 10 10							-			
Weeks: Start Date End Date MTWTFSS Spots/Week Sart-9a Sart-9a							-			
Weeks: Start Date End Date MTWTFSS Spots/Week Sa0.00	4.4	r 10	/19/12 8:23 AN	/IIV-r /-9a	/-9a	:3	O DZIVUIZ.	/UIDMM		\$375.00 NM
Spots: #C h	10 10/20/12	10/20/12	Sa 7-9a	Sa 7-9a	S _	:30	1	\$300.00	NM	
Spots:#Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Sa 0 05TV012701DMM \$300.00 N	Weeks:									
Table Tabl	Spots: # C			-	•	Lenat	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$200.00				· · · · · · · · · · · · · · · · · · ·				701DMM		\$300.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots Spots	11 10/21/12	10/21/12	Su 7-9a	Su 7-9a	S	:30	1	\$200.00	NM	
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots Spots										
14 Su 10/21/12 8:16 AM Su 7-9a Su 7-9a :30 PSTV012701DMM \$200.00 NM 12 10/18/12 10/19/12 530-6p 530-6p TF :30 4 \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Start Date 10/15/12 10/21/12 TF 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyr	Weeks:									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate Store The Tol/18/12 T	Spots: # C	h <u>Day Air</u>	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 TF 4 \$400.00	1 4	Su 10	/21/12 8:16 AN	/I Su 7-9a	Su 7-9a	:3	O DSTV012	701DMM		\$200.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type T	12 10/18/12	10/19/12	530-6p	530-6p	TF	:30	4	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Ty	Weeks:									•
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Credited 2 4 Th 10/18/12 5:38 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 N										
1 4 F 10/19/12 5:38 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 N 4 4 F 10/19/12 5:52 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 N 13 10/18/12 10/19/12 M-F 6-630p 6-630p TF :30 4 \$540.00 NM Weeks: Start Date 10/15/12 10/21/12 End Date 10/15/12 10/21/12 MTWTFSS 10/21/12 Spots/Week 15/40.00 Rate 15/40.00 N Spots:# Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15/40.00 N Spots:# Ch Day Air Date Air Time Description 6-630p :30 DSTV012701DMM \$540.00 N Spots:# Ch Day Air Date Air Time Description 6-630p :30 DSTV012701DMM \$540.00 N	3.4			53 <i>0-</i> 6p	230-op	.0	U			⊕ 400.00 IVIVI
4 4 F 10/19/12 5:52 PM 530-6p 530-6p :30 DSTV012701DMM \$400.00 N 13 10/18/12 10/19/12 M-F 6-630p TF :30 4 \$540.00 NM Weeks: Start Date 10/15/12 10/21/12 End Date 10/15/12 MTWTESS Spots/Week 5540.00 Rate 5540.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 6-630p 3 4 Th 10/18/12 M-F 6-630p 6-630p :00 \$540.00 N Credited 2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 14 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 4 4 F 10/19/12 Sa 1030-1130p 1030-1130p S- :30 DSTV012701DMM \$540.00 N Weeks: Start Date 10/15/12 10/21/12	2 4	Th 10.	/18/12 5:38 PN	/l 530-6p	530-6p	:3	0 DSTV0127	701DMM		\$400.00 NM
13 10/18/12 10/19/12 M-F 6-630p 6-630p TF :30 4 \$540.00 NM	1 4	F 10	/19/12 5:38 PN	/l 530-6p	530-6p	:3	0 DSTV0127	701DMM		\$400.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - TFF- Spots/Week 4 \$540.00 Rate \$540.00 Spots: # Ch Day Air Date Credited Air Time Description Start/End Time Length Ad-ID Rate Type \$540.00 N 2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 1 4 F 10/19/12 M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130p S- :30 DSTV012701DMM \$540.00 N Weeks: Start Date 10/15/12 10/21/12S- 1 \$100.00 Rate 10/15/12 10/21/12S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/21/12 N	4 4	F 10	/19/12 5:52 PN	/i 530-6p	530-6p	:3	0 DSTV0127	701DMM		\$400.00 NM
Total Tota	13 10/18/12	10/19/12	M-F 6-630p	6-630p	TF	:30	4	\$540.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 3 4 Th 10/18/12 M-F 6-630p 6-630p :00 \$540.00 N 2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 1 4 F 10/19/12 M-F 6-630p 6-630p :00 \$540.00 N 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130p S- :30 1 \$100.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 10/21/12 Spots/Week 10/21/12 Rate 10/15/12 \$100.00 Start/End Time Length Ad-ID Rate Typ	Weeks:									
3 4 Th 10/18/12 M-F 6-630p 6-630p :00 \$540.00 N Credited 2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 1 4 F 10/19/12 M-F 6-630p 6-630p :00 \$540.00 N Credited 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130pS- :30 1 \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	Snots: # C				* * * * * * * * * * * * * * * * * * * *	Lengt	h Ad-ID			Rate Type
2 4 Th 10/18/12 6:22 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 1 4 F 10/19/12 M-F 6-630p 6-630p :00 \$540.00 N Credited 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130pS- :30 1 \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Th 10.	/18/12							\$540.00 NM
1 4 F 10/19/12 M-F 6-630p 6-630p :00 \$540.00 N 4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130p S- :30 1 \$100.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week 100.00 Rate 100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	2 4			/I M-F 6-630p	6-630p	:3	0 DSTV0127	701DMM		\$540.00 NM
4 4 F 10/19/12 6:08 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 N 15 10/20/12 10/20/12 Sa 1030-1130p 1030-1130p S- :30 1 \$100.00 NM Weeks: Start Date 10/15/12 End Date 10/15/12 MTWTFSS 2 Spots/Week 100.00 Rate 100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ		F 10	/19/12	•	•	:0	0			\$540.00 NM
15 10/20/12				4 4 4 F 6 620-	6.600-	_	O DCT: /017	701 nana		0540.00 tits
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 5- 1 \$100.00 Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate Typ	4.4	<u>+</u> 10,	19/12 6:08 PN	/I IVI-r 6-630p	6-630p	:3	O D21A0T51	(OTDWM		\$540.00 NM
10/15/12 10/21/12S- 1 \$100.00 Spots: # Ch <u>Day Air Date Air Time Description</u> Start/End Time Length Ad-ID Rate Typ	15 10/20/12	10/20/12	Sa 1030-1130p	1030-1130p	S-	:30	1	\$100.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	Weeks:									
	Spots: # C			-		Lengt	h Ad-ID			Rate Type
								701DMM .	······	\$100.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

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ine Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	***************************************
17 10/18/12	10/19/12	930-1	0p	930-10p	TF	:30	2	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Da 10/21/		Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 10)/18/12	11:04 PM 930-1	10p	930-10p	:3	0 DSTV012	701DMM		\$800.00 NM
2 4	F 10)/19/12	10:31 PM 930-1	10p	930-10p	:3	0 DSTV012	701DMM		\$800.00 NM
18 10/18/12	10/19/12	M-F 1	030-1102p	1030-1102p		:30	8	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Da		Spots/Week 8	<u>Rate</u> \$400.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
4 4	Th 10 Credited		M-F	1030-1102p	1030-1102p	:0	0			\$400.00 NM
6 4	Th 10 Credited		M-F 1	1030-1102p	1030-1102p	:0	0			\$400.00 NM
2 4			11:34 PM M-F 1	1030-1102p	1030-1102p	:3	0 DSTV012	701DMM		\$400.00 NM
5 4	Th 10)/18/12	11:57 PM M-F 1	1030-1102p	1030-1102p	:3	0 DSTV012	701DMM		\$400.00 NM
3 4	F 10 Credited	7/19/12	M-F	1030-1102p	1030-1102p	:0	0			\$400.00 NM
7 4		/19/12	M-F 1	1030-1102p	1030-1102p	:0	0			\$400.00 NM
8 4)/19/12	11:30 PM M-F 1	1030-1102p	1030-1102p	:3	0 DSTV012	701DMM		\$400.00 NM
1 4	F 10)/19/12	11:48 PM M-F 1	1030-1102p	1030-1102p	:3	0 DSTV012	7010ММ		\$400.00 NM
19 10/21/12	10/21/12	Su 10)-1030p	10-1030p	S	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Da		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Su 10 *)/21/12	10:51 PM Su 10	7-1030p	10-1030p	:3	0 DSTV012	701DMM		\$800.00 NM
20 10/21/12	10/21/12	Su 10)30-1102p	1030-1102p	S	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Da		Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C			Air Time Desc	ription .	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4			11:08 PM Su 10		1030-1102p		0 DSTV012	701DMM		\$400.00 NM
22 10/18/12	10/18/12	MLB	Championship S	Serie 3p-CC	T	:30	1	\$2,200.00	NM	
Weeks:	Start Date 10/15/12	End Da		Spots/Week	<u>Rate</u> \$2,200.00					
Spots: # C			Air Time Desci	ription	Start/End Time	L enaf	h Ad-ID			Rate Type
1 4		/18/12		Championship Series	3p-CC		0 DSTV012	701DMM		\$2,200.00 NM
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Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 10/18/12	10/19/12	M-F 6-7a	6-7a	TF	:30	2	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSTF	Spots/Week 2	<u>Rate</u> \$400.00		•			
Spots: # Cl	n <u>Day Air</u>	r Date Air Time Descr	ription	Start/End Time		h Ad-ID			Rate Type
2 4	Th 10			6-7a		0 DSTV012			\$400.00 NM
1 4	<u>+ 10</u>	/19/12 6:55 AM M-F 6	⊢/a	6-7a		0 DSTV012	10 TDWM		\$400.00 NM
24 10/22/12	10/22/12	M-F 9-10a	9-10a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # Ci				Start/End Time		h Ad-ID			Rate Type
1 4	M 10	/22/12 9:58 AM M-F 9	-10a	9-10a	:3	0 DSTV012	701DMM		\$200.00 NM
25 10/22/12	10/22/12	M-F 10-11a	10-11a	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	M 10	/22/12 10:50 AM M-F 1	0-11a	10-11a	:3	0 DSTV012	701DMM		\$100.00 NM
26 10/22/12	10/22/12	M-F 11a-12p	11a-12p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Cl	n <u>Day Air</u>	r Date <u>Air Time</u> <u>Descr</u>	ription	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
14	M 10	/22/12 11:45 AMM-F 1	1a-12p	11a-12p	:3	0 DSTV012	701.DMM	·····	\$100.00 NM
27 10/22/12	10/22/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Descr	ription	Start/End Time		h Ad-ID			Rate Type
1 4	M 10	/22/12 12:53 PM M-F 1	2-1p	12-1p	:3	0 DSTV012	701DMM		\$200.00 NM
28 10/22/12	10/22/12	M-F 3-4p	3-4p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch		Date Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Type
14	M 10	/22/12 3:23 PM M-F 3	-4p	3-4p	:3	0 DSTV012	701DMM		\$100.00 NM
29 10/22/12	10/22/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Cl			ription ,	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
14	M 10	/22/12 4:38 PM M-F 4	-5p	4-5p	:3	0 DSTV012	701DMM	· · · · · · · · · · · · · · · · · · ·	\$250.00 NM
30 10/22/12	10/22/12	M-F 5-530a	5-530a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week	<u>Rate</u> \$200.00					
Spots: # Ci			ription	Start/End Time		h Ad-ID			<u>Rate Type</u>
1 4	M 10	/22/12 5:21 AM M-F 5	-530a	5-530a	:3	0 DSTV012	701DMM		\$200.00 NM



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10/19/12

10/19/12

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Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

30 DSTV012701DMM

:30 DSTV012701DMM

:30 DSTV012701DMM

\$2,200,00 NM

\$2,200.00 NM

\$2,200.00 NM

Spots/ Line Start Date End Date Description Start/End Time Week Type **MTWTFSS** Length Rate 31 10/22/12 10/22/12 M-F 530-6a 530-6a :30 \$200.00 NM Start Date End Date MTWTFSS Weeks: Spots/Week Rate 10/28/12 \$200.00 10/22/12 M----Spots: # Ch Air Time Description Start/End Time Day Air Date Length Ad-ID Rate Type 10/22/12 5:42 AM M-F 530-6a 530-6a :30 DSTV012701DMM \$200.00 NM 14 32 10/22/12 10/22/12 M-F 7-9a :30 \$375,00 NM 7-9a M----Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/22/12 10/28/12 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 M 10/22/12 8:51 AM M-F 7-9a 7-9a :30 DSTV012701DMM \$375.00 NM 33 10/22/12 530-6p M----10/22/12 530-6p :30 \$400.00 NM **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate \$400.00 10/22/12 10/28/12 M----Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$400.00 NM 5:27 PM 530-6p :30 DSTV012701DMM 1 4 M 10/22/12 530-6p 34 10/22/12 10/22/12 M-F 6-630p 6-630p M-----:30 \$540.00 NM Start Date End Date Weeks: **MTWTFSS** Rate Spots/Week 10/22/12 10/28/12 M----\$540.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 14 М 10/22/12 6:09 PM M-F 6-630p 6-630p :30 DSTV012701DMM \$540.00 NM 35 10/22/12 10/22/12 M-F 1030-1102p 1030-1102p :30 \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 10/22/12 M-F 1030-1102p 1030-1102p :00 \$400.00 NM Unresolved 24 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$400.00 NM Unresolved 10/22/12 M-F 630-7p \$2,200.00 36 10/22/12 630-7p M----.30 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$2,200.00 10/22/12 10/28/12 M----Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type :30 DSTV012701DMM 10/22/12 6:29 PM M-F 630-7p 630-7p \$2,200.00 NM 1 4 M 37 10/18/12 10/18/12 MLB Championship Serie 3p-CC ---T---:30 \$2,200.00 NM LINE 41 End Date Weeks: Start Date **MTWTFSS** Rate Spots/Week 10/15/12 10/21/12 ---T---\$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 DSTV012701DMM 14 Th 10/18/12 10:32 PM MLB Championship Series 3p-CC \$2,200.00 NM 38 10/19/12 10/19/12 MLB Championship Serie 3p-CC ----F--.30 \$2,200.00 NM LINE 42 **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate 10/15/12 10/21/12 ----F--\$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

3p-CC

3p-CC

3p-CC

6:29 PM MLB Championship Series

8:37 PM MLB Championship Series

10:16 PM MLB Championship Series



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Invoice #	Invoice Date	Invoice Month	Invoice Period
583475-1	10/28/12	1	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Snote/

								Spots/			
Line S	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	No.
	10/19/12 LINE 43	10/19/12	M-F 1	0-1030p	10-1030p		:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week	<u>Rate</u> \$800.00					
s	pots: # Ch			Air Time Descrip	tion	Start/End Time	Lena	th Ad-ID			Rate Type
_	1 4			11:09 PM M-F 10-		10-1030p		30 DSTV012	701DMM		\$800.00 NM
	10/22/12 _INE 44	10/22/12	M-F 1	0-1030p	10-1030p	M	:30	1	\$800.00	NM	
Λ	Veeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$800.00					
s 	pots: <u>#</u> Ch 1 4	<u>Day Ai</u>	r Date	Air Time Descrip 11:50 PM M-F 10-		Start/End Time 10-1030p		<u>th Ad-ID</u> 30 DSTV012	701DMM		<u>Rate</u> <u>Type</u> \$800.00 NM
	10/18/12 JNE 37	10/19/12	M-F 1	102p-1132p	M-F 1102p-1132p	TF	:30	1	\$125.00	NM	
V	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$125.00					
s	pots: # Ch			Air Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			<u>Rate Type</u>
	1 4	F 10)/19/12	12:09 AM M-F 110)2p-1132p	M-F 1102p-1132	?p :3	30 DSTV012	701DMM		\$125.00 NM
	10/18/12 LINE 38	10/19/12	930-1	0p	930-10p	TF	:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$800.00					'
s	pots: # Ch	<u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Th 10)/18/12	10:48 PM 930-10p)	930-10p	:3	30 DSTV012	701DMM		\$800.00 NM
	10/18/12 LINE 39	10/19/12	M-F 1	0-1030p	10-1030p	TF	:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/15/12	<u>End Da</u> 10/21/1		Spots/Week 1	<u>Rate</u> \$800.00					
s	ipots: # Ch	<u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	Th 10)/18/12	11:21 PM M-F 10-	1030p	10-1030p	:3	30 DSTV012	701DMM		\$800.00 NM
	10/18/12 INE 40	10/19/12	M-F 1	030-1102p	1030-1102p	TF	:30	1	\$400.00	NM	
٧	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$400.00					
s	pots: # Ch	<u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	F 10)/19/12	11:37 PM M-F 103	30-1102p	1030-1102p	:3	30 DSTV012	701DMM		\$400.00 NM
	10/20/12 INE 45	10/20/12	Sa 10)-1030p	10-1030p	\$-	:30	1	\$0.00	NM	
~~~~	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$0.00					,,,,
S	pots: # Ch		r Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
	14	Sa 10	)/20/12	10:24 PM Sa 10-1	030p	10-1030p	:3	30 DSTV012	701DMM		\$0.00 NM



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Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Spots/

								Spots/			
ne	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/18/12 LINE 46	10/19/12	M-F 113	2p-1202a	M-F 1132p-1202a	TF	:30	1	\$0.00	NM	
١	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$0.00					
;	Spots: # Ch	<u>Day Air</u>	<u>Date Ai</u>	<u>ir Time</u> Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	F 10	/1,9/12 12	2:51 AMM-F 1:	132p-1202a	M-F 1132p-1202	a :3	0 DSTV012	701DMM		\$0.00 NN
	10/18/12 LINE 47	10/19/12	<b>M</b> -F 120	2m-1232a	1202-1232a	TF	:30	1	\$0.00	NM	
1	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$0.00					
:	Spots: # Ch	Day Air	Date Ai	ir Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		/19/12 1	:19 AM M-F 12	202m-1232a	1202-1232a	;3	0 DSTV012	701DMM		\$0.00 NA
	10/19/12 In 48	10/19/12	MLB Ch	ampionship Se	erie 3p-CC	~ ~ F ~ ~	:30	4	\$2,200.00	NM	
1	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,200.00					
:	Spots: # Ch	<u>Day Air</u>	Date Ai	<u>ir Time</u> Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 4	F 10	/19/12 9	:05 PM MLB C	Championship Series	3p-CC	;3	0 DSTV012	701DMM		\$2,200.00 N
	10/20/12 In 49	10/20/12	College	Home Team	Various	S-	:30	1	\$1,000.00	NM	
1	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
;	Spots: # Ch	<u>Day</u> Air	<u>Date Ai</u>	<u>ir Time</u> Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 4	Sa 10	/20/12 9	:11 PM Colleg	e Home Team	Various	:3	0 DSTV012	701DMM		\$1,000.00 N
	10/22/12 LINE 50	10/22/12	M-F 110	2p-1132p	M-F 1102p-1132p	M	:30	1	\$250.00	NM	
1	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$250.00					
,	Spots: # Ch	<u>Day Ai</u>	<u>Date Ai</u>	<u>ir Time</u> Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	14	M 10	/22/12 12	2:28 AM M-F 11	102p-1132p	M-F 1102p-1132	p :3	0 DSTV012	701DMM		\$250.00 NN

Total Spots 81 Gross Total \$37,620.00

Payment Terms 30 Days

Agency Commission

\$5,643.00

Net Amount Due

\$31,977.00





3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
577097-2	10/14/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number SPENCE FOR MO GOV 925C01 Spence, David/R/Mo Gov

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577097	09825286
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling	P	
IDB#	Advertiser Code	Product Code
1046	SPEN	ORDR

Spots/

						Opolo.			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 10/01/12 In 14	10/01/12	M-F 4-5p	4-5p	M	:30	1	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 M		<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/01/12 4:13 PM M-		4-5p	:3	0 DSTV0926	01DMM		\$450.00 NM
17 10/01/12 In 19	10/01/12	M-F 6-7a	6-7a	M	:30	1	\$600.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 M		<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/01/12 5:59 AM M-		6-7a	:3	0 DSTV0926	01DMM		\$600.00 NM
22 10/01/12 In 24	10/01/12	M-F 7-9a	7-9a	M	:30	1	\$600.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 M		<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lenat	h Ad-ID			Rate Type
- p - to . <u>11</u> - O i		/01/12 8:35 AM M-		7-9a		0 DSTV0926	01 8101		\$600.00 NM

**Total Spots** 

3

Gross Total

\$1,650.00

Payment Terms 30 Days

Agency Commission

\$247.50

Net Amount Due

\$1,402.50





3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006 INVOICE

Invoice Period Invoice # Invoice Date Invoice Month 10/01/12 - 10/26/12 585878-1 10/28/12 October 2012

Account Executive Sales Office Station Sales Region WDAF Dan Driscoll Washington DC National

Advertiser Estimate Number Product Spence, David/R/Mo Gov SPENCE FOR MO GOV C25C26

> Alt Order# Flight Dates Order # 10/25/12 - 10/26/12 585878 09851564 Billing Calendar Billing Type Broadcast Cash Special Handling

> IDB# Advertiser Code | Product Code 1046 SPEN ORDR Agency Ref Advertiser Ref

> > Contai

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/25/12	10/25/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
V	Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12T-		<u>Rate</u> \$200.00					
9	Spots: # Ch	Day Air	Date Air Time Do	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4	Th 10	/25/12 9:49 AM M	-F 9-10a	9-10a	:3	0 DSTV1023	O1DMM		\$200.00 N
2	10/26/12	10/26/12	M-F 9-10a	9-10a		:30	1	\$200.00	NM	
٧	Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12F		<u>Rate</u> \$200.00		***************************************	***************************************		
5	Spots: # Ch	Day Air	Date Air Time Do	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4		/26/12 9:26 AM M	-F 9-10a	9-10a	:3	0 DSTV1023	O1.DMM		\$200.00 NI
3	10/25/12	10/25/12	M-F 12-1p	12-1p	T	:30	1	\$200.00	NM	
V	Neeks:	Start Date 10/22/12	End Date MTWTF 10/28/12T-		<u>Rate</u> \$200.00					
5	Spots: # Ch	Day Air	Date Air Time De	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 4	Th 10.	/25/12 12:23 PM M	-F 12-1p	12-1p	:3	0 DSTV1023	01DMM		\$200.00 N
4	10/26/12	10/26/12	M-F 12-1p	12-1p		:30	1	\$200.00	NM	
٧	Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12F	<u> </u>	<u>Rate</u> \$200.00					
5	Spots: # Ch	Day Air	Date Air Time Do	escription	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 4		/26/12 12:08 PM M	-F 12-1p	12-1p	:3	0 DSTV1023	01DMM		\$200.00 N
5	10/26/12	10/26/12	M-F 4-5p	4-5p	<b></b>	:30	1	\$250.00	NM	
V	Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12F		<u>Rate</u> \$250.00					
5	Spots: # Ch	Day Air	Date Air Time Do	escription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Typ
	1 4	F 10	/26/12 4:25 PM M	-F 4-5p	4-5p	:3	0 DSTV1023	01DMM		\$250.00 N



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	585878-1	10/28/12	October 2012	10/01/12 - 10/26/12
		10,20,12	October 2012	10/01/12 10/20/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C25C26

								Spots/			
Line S	Start Date	End Date	Descriptio	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 1	10/26/12	10/26/12	M-F 5-530	)a	5-530a		:30	1	\$200.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
S	pots: <u>#</u> Ch 1 4			Time Descrip 24 AMM-F 5-		Start/End T 5-530a		<u>th Ad-ID</u> 30 pstv102	301DMM		<u>Rate</u> <u>Type</u> \$200.00 NM
7 1	10/25/12	10/25/12	M-F 530-6	За	530-6a	T	:30	1	\$200.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS T	Spots/Week 1	<u>Rate</u> \$200.00					
S	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 10,		<u>Time</u> <u>Descrip</u> 39 AMM-F 53		Start/End T 530-6a		<u>th Ad-ID</u> 30 ⊅ST∨102	301DMM		<u>Rate</u> <u>Type</u> \$200.00 NM
8 1	10/26/12	10/26/12	M-F 7-9a		7-9a		:30	1	\$375.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS F	Spots/Week 1	<u>Rate</u> \$375.00					
s	pots: <u>#</u> Ch 1 4	<u>Day Air</u> F 10.		Time Descrip 26 AM M-F 7-9		Start/End T 7-9a		<u>th Ad-ID</u> 30 DSTV102	301DMM		<u>Rate</u> <u>Type</u> \$375.00 <b>N</b> M
9 1	10/25/12	10/25/12	530-6p		530-6p	T	:30	1	\$400.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$400.00					
s	pots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Th 10.		<u>Time</u> <u>Descrip</u> 51 PM 530-6p		<u>Start/End T</u> 530-6p		<u>th Ad-ID</u> 30 os⊤∨102	301DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
10 1	10/25/12	10/25/12	M-F 6-630	Эр	6-630p	T	:30	1	\$540.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS T	Spots/Week 1	<u>Rate</u> \$540.00					
s	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 10		Time Descrip 21 PM M-F 6-0		<u>Start/End T</u> 6-630p		<u>th Ad-ID</u> 30 DSTV102	301DMM		<u>Rate Type</u> \$540.00 <b>N</b> M
11 1	10/26/12	10/26/12	9-930p		9-930p	F	:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
s	pots; <u>#</u> Ch 1 4			<u>Time</u> <u>Descrip</u> 08 PM 9-930p		Start/End T 9-930p		th <u>Ad-ID</u> 30 DSTV102	301DMM		<u>Rate Type</u> \$800.00 NM
12 1	10/25/12	10/25/12	M-F 1030	-1102p	1030-1102p	T	:30	1	\$400.00	NM	
V	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00			• • • •		
s	Spots: <u>#</u> Ch 1 4	<u>Daγ Air</u> Th 10. *		Time Descrip 53 PM M-F 10		<u>Start/End T</u> 1030-1102p		th <u>Ad-ID</u> 30 DSTV102	301DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
13 1	10/26/12	10/26/12	M-F 630-7	7p	630-7p		:30	1	\$2,200.00	NM	
N	Veeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week	Rate \$2,200.00					
s	pots: <u>#</u> Ch 1 4	<u>Day</u> Air	Date Air	Time Descrip 48 PM M-F 63		Start/End T 630-7p		<u>th Ad-ID</u> 30 DSTV102	301DMM		<u>Rate</u> <u>Type</u> \$2,200.00 NM

Total Spots

13

Gross Total

\$6,165.00



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

# Payment Terms 30 Days

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
585878-1	10/28/12	October 2012	10/01/12 - 10/26/12

Advertiser	Product	Estimate Number		
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C25C26		

Agency Commission

\$924.75

Net Amount Due

\$5,240.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number SPENCE FOR MO GOV Spence, David/R/Mo Gov C23C24

Flight Dates	Order #	Alt Order #				
10/23/12 - 10/26/12	585515	09850996				
Billing Calendar	Billing Type					
Broadcast	Cash					
Special Handling						
IDB#	Advertiser Code	Product Code				
1046	SPEN	ORDR				
Agency Ref	Advertiser Ref					

Line Start Date	End Date	Description	5	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/24/12	10/24/12	M-F 9-10a	Ç	9-10a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$200.00		L A . LID			Data Tura
Spots: # Cl 1 4	n <u>Day Air</u> W 10 Credited	/24/12	me Description M-F 9-10a		Start/End Time 9-10a	Lengi :0	h <u>Ad-ID</u> 10			<u>Rate Type</u> \$200.00 NM
2 10/24/12	10/24/12	M-F 9-10a	Ć	9-10a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12		NTWTESS W	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl <i>1</i> 4	n <u>Day Air</u> W 10 Credited	/24/12	me Description M-F 9-10a	-	Start/End Time 9-10a		h Ad-ID 0			<u>Rate Type</u> \$200.00 NM
3 10/24/12	10/24/12	M-F 12-1p	1	12-1p	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12		NTWTFSS W	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl <i>1</i> 4		/24/12	me Description M-F 12-1p		Start/End Time 12-1p	Lengt :0	h Ad-ID 0			<u>Rate Type</u> \$200.00 NM
4 10/24/12	10/24/12	M-F 12-1p	1	I2-1p	W	:30	1	\$200.00	NM	
Weeks:	Start Date		MTWTFSS W	Spots/Week 1	<u>Rate</u> \$200.00			.,,,	, , , , , , , , , , , , , , , , , , ,	
Spots: <u>#</u> CI <i>1</i> 4	n <u>Day Air</u> W 10 Credited	/24/12	me Description M-F 12-1p		Start/End Time 12-1p	***************************************	h Ad-ID			<u>Rate</u> <u>Type</u> \$200.00 NM
5 10/24/12	10/24/12	M-F 3-4p		3-4p	W	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/12		MTWTFSS W	Spots/Week 1	<u>Rate</u> \$100.00	***************************************			-	
Spots: <u>#</u> Cl 1 4	n <u>Day Air</u> W 10. Credited		me Description M-F 3-4p	<u>n</u>	Start/End Time 3-4p	Lengt :0	h Ad-ID O	<del>.</del>		Rate Type \$100.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C23C24

ne Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/24/12	10/24/12	M-F 3-4p		3-4p	W	:30	1	\$250.00	NM	
	Start Date 10/22/12 Day Air	End Date 10/28/12	MTWTFSS W Time Descrip	Spots/Week 1	Rate \$250.00 Start/End Tim	e leng	h Ad-ID		**************************************	Rate Type
1 4	W 10/ Credited		M-F 3-4		3-4p		31 AU-1D 20			\$250.00 NM
7 10/24/12	10/24/12	M-F 5-530	a	5-530a	W	:30	1	\$200.00	NM	
	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00		•			
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> W 10/ Credited	<u>Date</u> <u>Air</u>	Time Descrip M-F 5-8		Start/End Tim 5-530a		h <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$200.00 NM
8 10/24/12	10/24/12	M-F 530-6	a	530-6a	W	:30	4	\$200.00	NM	
	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> W	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day Air</u>		Time Descrip	tion	Start/End Tim	<u>e</u> <u>Leng</u>	h Ad-ID			Rate Type
1 4	W 10/. Credited	24/12	M-F 53	0-6a 	530-6a	:0	0			\$200.00 NM
9 10/24/12	10/24/12	M-F 7-9a		7-9a	W	:30	1	\$375.00	NM	
	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch	Day Air		Time Descrip	<u>tion</u>	Start/End Tim	e Leng	h Ad-ID			Rate Type
1 4	W 10/ Credited	24/12	M-F 7-9	9a 	7-9a	:	00			\$375.00 NM
10 10/24/12	10/24/12	M-F 5-6p		5-6p	W	:30	1	\$400.00	NM	
-	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Tim	<u>e Leng</u> t	h Ad-ID			Rate Type
1 4	W 10/ Credited	24/12	M-F 5-6	δρ 	5-6p	.:	0			\$400.00 NM
11 10/24/12	10/24/12	M-F 5-6p		5-6p	W	:30	1	\$400.00	NM	
	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4	Day Air W 10/ Credited	Date Air	Time Descrip M-F 5-6		Start/End Tim 5-6p		h <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$400.00 NM
12 10/24/12	10/24/12	M-F 10-10	30p	10-1030p	W	:30	1	\$800.00	NM	
	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air	Time Descrip		Start/End Tim		h Ad-ID			Rate Type
14	W 10/	94/19	M-F-10	-1030p	10-1030p	<u>'</u> (	0			NN 00.008



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

	Invoice Date	Invoice Month	Invoice Period
585515-1	10/28/12	October 2012	10/01/12 - 10/26/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C23C24

Spots/

							Spots/			
ne Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 10/24/12	10/24/12	M-F 1030	)-1102p	1030-1102p	W	:30	1	\$400.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C			Time Descri		Start/End Time		h Ad-ID			Rate Type
1 4	W 10 Credited		M-F 10	030-1102p	1030-1102p	:0				\$400.00 NA
14 10/24/12 In 15	10/24/12	M-F 6-7a		6-7a	W	:30	2	\$600.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # C			Time Descri	ption	Start/End Time		<u>h Ad-ID</u>			Rate Type
1 4	W 10 Credited	7/24/12 d	M-F 6-	·7a	6-7a	:0	0			\$600.00 NI
2 4	W 10 Credited		M-F 6-	·7a	6-7a	:0	0			\$600.00 NA
15 10/24/12 In 16	10/24/12	M-F 7-9a		7-9a	W	:30	2	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$375,00					
Spots: # C			Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
14	W 10 Credited	0/24/12	M-F 7-		7-9a	:0	10			\$375.00 Ni
2 4	W 10 Credited	0/24/12	M-F 7-	·9a	7-9a	:0	10			\$375.00 N/
16 10/24/12 In 17	10/24/12	M-F 4-5p		4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # C			Time Descri	ption	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
1 4	W 10 Credited		M-F 4-	-5p	4-5p	:0	10			\$250.00 NI
17 10/25/12 In 18	10/25/12	World Se	eries on FOX	6p-CC	T	:30	1	\$1,900.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,900.00					
Spots: # C	h <u>Day Ai</u>		Time Descri	•	Start/End Time		h Ad-ID			Rate Typ
1 4	Th 10	)/25/12 10:	20 PM World	Series on FOX	6p-CC	:3	0 DSTV102	2301DMM		\$1,900.00 N
18 10/26/12 In 19	10/26/12	M-F 430-	5a News	430-5a	F	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C			Time Descri		Start/End Time		h <u>Ad-ID</u>			Rate Typ
1 4	F 10	)/26/12 4:	45 AM M-F 43	30-5a News	430-5a	:3	0 DSTV102	2301DMM		\$100.00 N
19 10/26/12	10/26/12	M-F 12-1	þ	12-1p	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: # C			Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4			24 PM M-F 12	2-1p	12-1p	:3	0 DSTV102	2301DMM		\$200.00 N



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
EOEENE A	40/20/42	October 2012	100001 0100
2022.12-1	10/20/12	October 2012	10/01/12 - 10/20/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C23C24

Spots/	
Week	Rate

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
20	10/26/12	10/26/12	M-F 630-7p	630-7p	440 AU UL UL FO AL AL	:30	1	\$2,200.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week	Rate \$2,200.00					
	Spots: <u>#</u> Ch 1 4		Date         Air Time         Descri           /26/12         6:37 PM M-F 63		Start/End Time 630-7p	***************************************	<u>h Ad-ID</u> 0 DSTV1023	O1DMM		<u>Rate Type</u> \$2,200.00 NM
21	10/26/12	10/26/12	M-F 9-10p	9-10p	<del> </del>	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: <u>#</u> Ch 1 4		Date         Air Time         Descri           /26/12         9:25 PM M-F 9-		Start/End Time 9-10p		<u>h Ad-ID</u> 0 DSTV1023	01DMM		<u>Rate Type</u> \$800.00 NM
22	10/26/12	10/26/12	M-F 10-1030p	10-1030p	F	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /26/12 10:24 PM M-F 10		Start/End Time 10-1030p		h <u>Ad-ID</u> 0 DSTV1023	01DMM		<u>Rate Type</u> \$800.00 NM
23	10/26/12	10/26/12	M-F 1132p-1202a	M-F 1132p-1202a		:30	1	\$125.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descri</u> /26/12 11:57 PMM-F 1		Start/End Time M-F 1132p-1202		h <u>Ad-ID</u> 0 DSTV1023	O1DMM		<u>Rate</u> <u>Type</u> \$125.00 NM

Total Spots

Gross Total

\$6,125.00

Payment Terms 30 Days

Agency Commission

\$918.75

Net Amount Due

\$5,206.25

Alt Order #

# INVOICE



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

Flight Dates

10/02/12 - 10/08/12	579972	09833348
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
1046	SPEN	ORDR
Agency Ref	Advertiser Ref	

Order #

						Spots/			
tart Date Er	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
)/03/12 10	0/03/12	M-F 9-10a	9-10a	W	:30	1	\$200.00	NM	
	irt Date /01/12	End Date MTWT 10/07/12w-		<u>Rate</u> \$200.00					
ots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lenat	h Ad-ID			Rate Tyr
-	W 10/0	03/12 9:36 AM N		9-10a	:3	0 DSTV0926	01DMM		\$200.00 N
)/04/12 10	0/04/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
	ort Date 01/12	End Date MTWT		<u>Rate</u> \$200.00					
ots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	Th 10/0	04/12 9:25 AM N	/I-F 9-10a	9-10a	:3	0 DSTV0926	01DMM		\$200.00 N
)/05/12 10	)/05/12	M-F 9-10a	9-10a		:30	1	\$200.00	NM	
	art Date /01/12	End Date MTWT		<u>Rate</u> \$200.00					
ots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 4	F 10/0	05/12 9:16 AM N	<i>I</i> I-F 9-10a	9-10a	:3	0 DSTV1002	01DMM		\$200.00 N
)/08/12 10	0/08/12	M-F 9-10a	9-10a	M	:30	1	\$200.00	NM	
	ort <u>Date</u> 108/12	End Date MTWTI		<u>Rate</u> \$200.00					
ots:# Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty
_		08/12 9:56 AM N	<i>1</i> -F 9-10a	9-10a	:3	0 DSTV1002	O1DMM		\$200.00 N
)/03/12 10	0/03/12	M-F 12-1p	12-1p	W	:30	1	\$200.00	NM	
	art Date 01/12	End Date MTWT 10/07/12W-		<u>Rate</u> \$200.00					
ots: # Ch	Day Air	Date Air Time D	Description (	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 4	W 10/0	03/12 12:09 PM N	/I-F 12-1p	12-1p	:3	0 DSTV0926	01DMM		\$200.00 N



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Chicago, IL 60677-3006

7				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	579972-1		October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

S	ρo	ts/

						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 10/04/12	10/04/12	M-F 12-1p	12-1p	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$200.00		·			
Spots: #	Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1		)/04/12 12:24 PM M-F	12-1p	12-1p	:3	0 DSTV0926	01DMM		\$200.00 NM
9 10/05/12	10/05/12	M-F 12-1p	12-1p	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00				***************************************	
Spots: #	Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
		/05/12 12:22 PM M-F	12-1p	12-1p	:3	0 DSTV0926	O1DMM		\$200.00 NM
10 .10/08/12	10/08/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M		<u>Rate</u> \$200.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1	4 M 10	)/08/12 12:29 PM M-F	12-1p	12-1p	:3	0 DSTV1002	01DMM		\$200.00 NM
12 10/03/12	10/03/12	M-F 4-5p	4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$250.00	•				
Spots: #	Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1			4-5p	4-5p		0 DSTV092€	601DMM		\$250.00 NM
13 10/04/12	10/04/12	M-F 4-5p	4-5p	T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$250.00	***************************************				
Spots: #	Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
		)/04/12 4:41 PM M-F		4-5p	:3	0 DSTV0926	01DMM		\$250.00 NM
14 10/05/12	10/05/12	M-F 4-5p	4-5p	F	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$250.00					
Spots: #	Ch Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 -	4 F 10	/05/12 4:42 PM M-F	4-5p	4-5p	:3	) DSTV1002	01DMM		\$250.00 NM
15 10/08/12	10/08/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$250.00					
Spots: #	Ch <u>Day Ai</u>			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	4 M 10	/08/12 4:50 PM M-F	4-5p	4-5p	:3	0 DSTV1002	01DMM		\$250.00 NM
16 10/07/12	10/07/12	Su 7-9a	Su 7-9a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
Spots: #	Ch <u>Day Ai</u>	r Date <u>Air Time</u> Des	cription	Start/End Time	Lengt	n Ad-ID			Rate Type
1	4 Su 10	/07/12 7:25 AM Su 7	7-9a	Su 7-9a	:3	0 DSTV1002	01DMM		\$200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

:30 DSTV092601DMM

\$200.00 NM

	_					Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 10/06/12	10/06/12	Sa 7-9a	Sa 7-9a	S-	:30	2	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$300.00					
Spots: # C				Start/End Time	Lengt	th Ad-ID			Rate Type
2 4				Sa 7-9a		0 DSTV1002			\$300.00 NM
1 4	Sa 10	/06/12 8:59 AM Sa	7-9a	Sa 7-9a	:3	0 DSTV1002	201DMM		\$300.00 NM
19 10/03/12	10/03/12	M-F 7-9a	7-9a	W	:30	1	\$375.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 4	W 10	/03/12 8:55 AM M-F	7-9a	7-9a	:3	0 DSTV092	601DMM		\$375.00 NM
20 10/04/12	10/04/12	M-F 7-9a	7-9a	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # C		,	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 10	/04/12 8:37 AM M-F	7-9a	7-9a	:3	0 DSTV092	601DMM		\$375.00 NM
21 10/05/12	10/05/12	M-F 7-9a	7-9a	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$375.00		., .,			
Spots: # C		,	•	Start/End Time	Lenat	h Ad-ID			Rate Type
14		/05/12 7:54 AM M-F		7-9a		0 DSTV0926	601DMM		\$375.00 NM
22 10/08/12	10/08/12	M-F 7-9a	7-9a	M	:30	1	\$375.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # C			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	M 10	/08/12 8:37 AM M-F	7-9a	7-9a	:3	0 DSTV1002	201DMM		\$375.00 <b>N</b> M
23 10/07/12	10/07/12	FOX News Sunday	9a-10a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$200.00	·				
Spots: # C			•	Start/End Time	Lenat	h Ad-ID			Rate Type
14			News Sunday	9a-10a		0 DSTV1002	201DMM		\$200.00 NM
25 10/03/12	10/03/12	M-F 530-6a	530-6a	W	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate		···			
Spots: # C	10/01/12 h Day Air	(0)0))	•	\$200.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		/03/12 5:44 AM M-F		530-6a		0 DSTV0926	501DMM		\$200.00 NM
26 10/04/12	10/04/12	M-F 530-6a	530-6a		:30	1	\$200.00	NM	
Weeks:	Start Date			Rate					
Spots: # C	10/01/12 h <u>Day Air</u>	10/07/12⊤ Date Air Tìme Des	·	\$200.00 Start/End Time	l enat	h Ad-ID			Rate Type
1 4				530-69		<u>n nama</u> n nstvn926	5010MM		\$200.00 NM

530-6a

5:53 AM M-F 530-6a

Th 10/04/12

14



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Invo	ice #	Invoice Date	Invoice Month	Invoice Period
5799	72-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

_ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
27 10/05/12	10/05/12	M-F 530-6a		530-6a	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$200.00		***************************************			
Spots: <u>#</u> Ch 1 4			<u>ie Descrip</u> MM-F 530		Start/End Tim 530-6a		n <u>Ad-ID</u> ) DSTV0926	501DMM		<u>Rate Type</u> \$200.00 NM
28 10/08/12	10/08/12	M-F 530-6a		530-6a	M us. ap. au. us.	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		<u>rwtfss</u>	Spots/Week	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		Date Air Tim	ie <u>Descrip</u> MM-F 530		Start/End Tim 530-6a		n <u>Ad-ID</u> ) DSTV1002	101DMM		<u>Rate Type</u> \$200.00 <b>N</b> M
30 10/03/12	10/03/12	M-F 5-530a		5-530a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MT	rwtfss W	Spots/Week 1	<u>Rate</u> \$200.00					<del></del>
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> W 10.		<u>le Descrip</u> MM-F 5-5		Start/End Tim 5-530a		<u>Ad-ID</u> ) DSTV0926	01DMM		<u>Rate Type</u> \$200.00 NM
31 10/04/12	10/04/12	M-F 5-530a		5-530a	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MT	WTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4	10/01/1/2	Date Air Tim	e Descrip MM-F 5-5	tion	Start/End Tim 5-530a		<u>Ad-ID</u> ) DSTV0926	601DMM		<u>Rate Type</u> \$200.00 NM
32 10/05/12	10/05/12	M-F 5-530a		5-530a	F	:30	1	\$200.00	NM	<del></del>
Weeks:	Start Date 10/01/12	<u>End Date</u> MT	TWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4			<u>e Descrip</u> MM-F 5-5		<u>Start/End Tim</u> 5-530a		1 <u>Ad-ID</u> ) DSTV1002	01DMM		<u>Rate Type</u> \$200.00 NM
33 10/08/12	10/08/12	M-F 5-530a		5-530a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		WTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4			e <u>Descrip</u> MM-F 5-5		Start/End Tim 5-530a		n <u>Ad-ID</u> ) DSTV1002	01DMM		Rate Type \$200.00 NM
35 10/03/12	10/03/12	M-F 6-7a		6-7a	W	:30	1	\$400.00	NM	
Weeks:	Start Date 10/01/12		WTFSS W	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4			e <u>Descrip</u> MM-F 6-7		<u>Start/End Tim</u> 6-7a	····	<u>1 Ad-ID</u> ) DSTV0926	01DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
36 10/04/12	10/04/12	M-F 6-7a		6-7a	T	:30	1	\$400.00	NM	
Weeks:	Start Date 10/01/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					



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•	Invoice #	Invoice Date	Invoice Month	Invoice Period
	579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
[-1	SPENCE FOR MO GOV	C02C08

Spots/

							Spots/			
Line Start	Date End Dat	e Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
37 10/05	6/12 10/05/12	M-F 6-7a		6-7a	may was not up page for the	:30	1	\$400.00	NM	
Week	s: <u>Start Date</u>	<u>End Date</u> 10/07/12	MTWTFSS	Spots/Week 1	Rate \$400.00					<del></del>
Snote			Time Descript	,	Start/End Time	Longt	n Ad-ID			Poto Tuno
Spors			77 AM M-F 6-7		6-7a		0 DSTV1002	2010MM		<u>Rate Type</u> \$400.00 NM
			31 7 (10/11/17 ) 1		V 74		0.0011200			Ψ-00.00 14(0)
38 10/08	3/12 10/08/12	M-F 6-7a		6-7a	M	:30	1	\$400.00	NM	
Week	s: <u>Start Dat</u> 10/08/12	<u>End Date</u> 10/14/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00			******		
Spots	:#Ch Day	Air Date Air	Time Descript	ion_	Start/End Time	Lengtl	n Ad-ID			Rate Type
			23 AM M-F 6-7	a	6-7a	:30	DSTV1002	201DMM		\$400.00 NM
40 10/03	3/12 10/03/12	530-6p		530-6p	W	:30	1	\$400.00	NM	***************************************
Week	s: Start Date	e End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	W	1	\$400.00					
Spots	: <u>#</u> Ch <u>Day</u> /	<u> Air Date</u> <u>Air</u>	Time Descript	<u>tion</u>	Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Type
	14 W	10/03/12 5:4	14 PM 530-6p		530-6p	:30	) DSTV0926	501DMM		\$400.00 NM
41 10/04	/12 10/04/12	530-6p		530-6p	T	:30	1	\$400.00	NM	
	112 10/0-4/12	. 550-op		330-ор	1	.50		φ400.00	INIVI	
Week		End Date		Spots/Week	<u>Rate</u>					
	10/01/12	10/07/12	T	. 1	\$400.00					
Spots			Time Descript	ion	Start/End Time		n <u>Ad-ID</u>	201-1-1		Rate Type
	14 Th	10/04/12 5:4	12 PM 530-6p		530-6p	:30	) DSTV0926	OTDWM		\$400.00 NM
42 10/05	/12 10/05/12	530-6p		530-6p	F	:30	1	\$400.00	NM	· · · · · · · · · · · · · · · · · · ·
Week	s: <u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					***************************************
Snots			Time Descript		Start/End Time	l engti	n Ad-ID			Rate Type
l opoto			36 PM 530-6p		530-6p		) DSTV0926	501DMM		\$400.00 NM
										V100.00 (441)
43 10/08	/12 10/08/12	530-6p		530-6p	M	:30	1	\$400.00	NM	
Week	s: <u>Start Date</u> 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots			Time Descript	ion	Start/End Time	Lenath	Ad-ID			Rate Type
,			54 PM 530-6p		530-6p	:30	DSTV1002	201DMM		\$400.00 NM
45 10/04	/12 10/04/12	M-F 6-630	)p	6-630p	T	:30	1	\$540.00	NM	
10.00	0: 15 :	E 15 /	3 4773 - FT FT FT FT	0 1 441 3						
Week	s: <u>Start Date</u> 10/01/12	End Date 10/07/12	T	Spots/Week 1	<u>Rate</u> \$540.00					
Spots	# Ch Day	<u> Air Date</u> <u>Air</u>	Time Descript	ion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	14 Th	0/04/12 6:1	5 PM M-F 6-6	30p	6-630p	:30	) DSTV0926	501DMM		\$540.00 NM
46 10/05	/12 10/05/12	M-F 6-630	)p	6-630p		:30	1	\$540.00	NM	
Week	s: <u>Start Date</u>	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$540.00					
Spots			Time Descript		Start/End Time	enath	Ad-ID	////		Rate Type
Opola.			3 PM M-F 6-6		6-630p		) DSTV1002	201DMM		\$540.00 NM
L		J, J J, 122 J, 22		P	0 0000		, , , , , , , , , , , , , , , , , , , ,			\$070,00 14JVI



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3600 Solutions Center
Chicago, IL 60677-3006

W 10/03/12

1 4

6:48 PM M-F 630-7p

λ.				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

Name and Associated Street, or other parties of the street, or									
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
47 10/08/12	10/08/12	M-F 6-630p	6-630p	M	:30	1	\$540.00		
Weeks:	Start Date	End Date MTWTFS	S Spots/Week	Rate			· · · · · · · · · · · · · · · · · · ·		
	10/08/12	10/14/12 M	- 1	\$540.00					
Spots: <u>#</u> 0 1 4		<u>r Date                                   </u>		Start/End Time 6-630p		<u>h Ad-ID</u> 0 DSTV100	1201 DMM		<u>Rate Type</u> \$540.00 NM
									ψ3-10.00 TelVI
48 10/07/12	10/07/12	Su 1030-1102p	1030-1102p	S	:30	1	\$400.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS:		<u>Rate</u> \$400.00					
Spots: # 0			-	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		/07/12 10:53 PM Su		1030-1102p		0 DSTV100	201DMM		\$400.00 NM
50 10/03/12	10/03/12	9-930p	9-930p	W	:30	1	\$800.00	NM	
Weeks:	Start Date			Rate					
Spoto: # (	10/01/12	10/07/12W		\$800.00	Longi	- h Ad ID			Doto Timo
Spots: <u>#</u> ( 1 4				Start/End Time 9-930p		h <u>Ad-ID</u> 10			<u>Rate Type</u> \$800.00 NM
	Credited								
51 10/04/12	10/04/12	9-930p	9-930p	T	:30	1	\$800.00	NM	
Weeks:	Start Date			Rate					
Spots: # 0	10/01/12 Ch <u>Day Ai</u> i	10/07/12T Date Air Time Des	,	\$800.00 Start/End Time	l engt	h Ad-ID			Rate Type
1 4				9-930p		0 DSTV092	601DMM		\$800.00 NM
52 10/05/12	10/05/12	9-930p	9-930p		:30	1	\$800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS:		Rate					
Spots: # 0		, , , , , , , , , , , , , , , , , , , ,	•	\$800.00 Start/End Time	L.enat	h Ad-ID			Rate Type
1 4		/05/12 9:25 PM 9-9:	<del></del> -	9-930p		0 DSTV100	201DMM		\$800.00 NM
53 10/08/12	10/08/12	9-930p	9-930p	M	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate	***************************************				
Spots: # 0	10/08/12 Ch <u>Day Ai</u>	10/14/12 M Date Air Time Des	•	\$800.00 Start/End Time	l enni	h Ad-ID			Rate Type
1 4		1/08/12 9:10 PM 9-9	···	9-930p		0 DSTV100	201DMM		\$800.00 NM
54 10/07/12	10/07/12	Su 10-1030p	10-1030p	S	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFS:	S Spots/Week	Rate					
	10/01/12	10/07/12		\$800.00					
Spots: # 0				Start/End Time		h Ad-ID	2010101		Rate Type
1 4	Su 10	/07/12 10:21 PM Su	10-1030p	10-1030p	:3	0 DSTV100	ZOTDMM		\$800.00 NM
58 10/03/12	10/03/12	M-F 630-7p	630-7p	W	:30	1	\$2,200.00	NM	
Weeks:		End Date MTWTFS:	Spots/Week	Rate \$2,200,00					
Spots: # 0	Ch <u>Day Ai</u> i	<u>r Date</u> <u>Air Time</u> <u>Des</u>	cription	Start/End Time		h Ad-ID			Rate Type
4.4	187 40	(00/40 C. 40 DA4 84 C	COO 7-	000.7		0.000,000	COTPAN		#0.000.00 NIN

630-7p

:30 DSTV092601DMM

\$2,200.00 NM



End Date

10/04/12

Start Date

Line Start Date

59 10/04/12

Weeks:

Send Payment To: 3600 Solutions Center Chicago, IL 60677-3006

Description

M-F 630-7p

MTWTFSS

End Date

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

			Spots/			
	Туре	Rate	Week	Length	MTWTFSS	Start/End Time
	NM	\$2,200.00	1	:30	T	630-7p
					<u>Rate</u> \$2,200.00	Spots/Week 1
Rate Type			th Ad-ID	<u>Lengt</u>	Start/End Time	ion
\$2,200.00 NM		601DMM	0 DSTV0920	:3	630-7p	-7p
	NM	\$2,200.00	1	:30	an me dan ada far me me	630-7p
					Rate	Spots/Week
Rate Type			h AdJID	! enat		ion
\$2,200.00 NM		601DMM				
	NM	\$2,200.00		:30 :30 Lengt	630-7p	-7p 630-7p

	1/12 10/07/		1	\$2,200.00						
Spots: # Ch E	ay Air Date	Air Time Descrip	otion	Start/End Time	Length A	Ad-ID			Rate T	vpe
14 7	h 10/04/12	6:42 PM M-F 63	0-7p	630-7p	:30	ostv092	601DMM			NM
	0.000									
60 10/05/12 10/	05/12 M-F	630-7p	630-7p		:30	1	\$2,200.00	NM		
Weeks: Star	t Date End D	ate MTWTFSS	Spots/Week	Rate						
	1/12 10/07/	T-11T.	1	\$2,200.00						
Spots: # Ch [	ay Air Date	Air Time Descrip	otion	Start/End Time	Length A	Ad-ID			Rate T	vpe
14 F	10/05/12	6:47 PM M-F 63		630-7p	:30 🗆	 STV0926	601DMM			NM
	00/40 11 6	~~~	^^^ ¬				42 24 2 2 2			
61 10/08/12 10/	08/12 M-F	630-7p	630-7p	M	:30	1	\$2,200.00	NM		
Weeks: Star	t Date End Da	ate MTWTFSS	Spots/Week	Rate						
	8/12 10/14/	<u> </u>	1	\$2,200.00						
Spots: # Ch   E	ay Air Date	Air Time Descrip	otion	Start/End Time	Length A	Ad-ID			Rate T	vpe
14	/1 10/08/12	6:36 PM M-F 63	 ∩-7n	630-7p	·30 F	STV1002	201.DMM			NM
1 14 1	// 10/00/12	0.00   191 191   00	υ-1 P	000-i p	.00 -					
									Ψ <u>L</u> 1200.00	
		X Factor	7-9p	T	:30	1	\$1,400.00	NM	92,200.00	
62 10/04/12 10/	04/12 FOX	X Factor	7-9p	T				NM	V2,200.30	
62 10/04/12 10/ Weeks: <u>Star</u>		X Factor						NM	<b>V</b> 2,200.00	
62 10/04/12 10/ Weeks: <u>Star</u> 10/0	04/12 FOX	X Factor	7-9p Spots/Week	T Rate		1		NM		
62 10/04/12 10/ Weeks: <u>Star</u> 10/0 Spots: <u>#</u> Ch <u>E</u>	04/12 FOX t Date End D 1/12 10/07/	X Factor  ate MTWTFSS 12T	7-9p Spots/Week 1 otion	T <u>Rate</u> \$1,400.00	:30 Length A	1	\$1,400.00	NM	Rate T	
62 10/04/12 10/  Weeks: <u>Star</u> 10/0  Spots: # Ch <u>E</u> 1 4 T	04/12 FOX t <u>Date</u> <u>End D</u> 1/12 10/07/ Day <u>Air Date</u> h 10/04/12	X Factor  ate MTWTFSS  12T Air Time Descrip 6:58 PM FOX X	7-9p Spots/Week 1 otion Factor	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9p	:30 Length <i>E</i> :30 E	1 <u>Ad-ID</u> pstv0926	\$1,400.00 601DMM		Rate T	<u>ype</u>
62 10/04/12 10/  Weeks: <u>Star</u> 10/0  Spots: # Ch <u>E</u> 1 4 T	04/12 FOX t <u>Date</u> <u>End D</u> 1/12 10/07/ Day <u>Air Date</u> h 10/04/12	X Factor  ate MTWTFSS 12T Air Time Descrip	7-9p Spots/Week 1 otion	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u>	:30 Length A	1 <u>Ad-ID</u>	\$1,400.00	NM NM	Rate T	<u>ype</u>
62 10/04/12 10/  Weeks: Star 10/0  Spots: # Ch E 1 4 T  63 10/03/12 10/	04/12 FOX t Date End D 1/12 10/07/ Day Air Date Th 10/04/12 03/12 FOX	X Factor  ate MTWTFSS 12T Air Time Descrip 6:58 PM FOX X X Factor	7-9p Spots/Week 1 otion Factor 7-9p	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9p	:30 Length <i>E</i> :30 E	1 <u>Ad-ID</u> pstv0926	\$1,400.00 601DMM		Rate T	<u>ype</u>
62 10/04/12 10/  Weeks: Star 10/0  Spots: # Ch	04/12 FOX t <u>Date</u> <u>End D</u> 1/12 10/07/ Day <u>Air Date</u> h 10/04/12	X Factor  ate MTWTFSS 12T Air Time Descrip 6:58 PM FOX X X Factor  ate MTWTFSS	7-9p Spots/Week 1 otion Factor	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9p	:30 Length <i>E</i> :30 E	1 <u>Ad-ID</u> pstv0926	\$1,400.00 601DMM		Rate T	<u>ype</u>
62 10/04/12 10/  Weeks: Star 10/0 Spots: # Ch E 1 4 T  63 10/03/12 10/  Weeks: Star 10/0	04/12 FOX t Date	X Factor  ate MTWTFSS 12T Air Time Descrip 6:58 PM FOX X X Factor  ate MTWTFSS	7-9p Spots/Week 1 otion Factor 7-9p Spots/Week 1	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9p W	:30 Length <i>E</i> :30 E	1 A <u>d-ID</u> ostv0920	\$1,400.00 601DMM		Rate T	ypę NM
62 10/04/12 10/  Weeks: Star 10/0  Spots: # Ch E 1 4 T  63 10/03/12 10/  Weeks: Star 10/0  Spots: # Ch E	04/12 FOX t Date	X Factor  ate MTWTFSS 12T Air Time Descrip 6:58 PM FOX X  X Factor  ate MTWTFSS 12W	7-9p Spots/Week 1 btion Factor 7-9p Spots/Week 1 btion	T <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9pW <u>Rate</u> \$1,800.00	:30  Length 4 :30 =	1 A <u>d-ID</u> ostv0920	\$1,400.00 601.DMM \$1,800.00		Rate T \$1,400.00	ypę NM
62 10/04/12 10/  Weeks: Star 10/0  Spots: # Ch	04/12 FOX t Date End D 1/12 10/07/ Day Air Date Th 10/04/12 03/12 FOX t Date End D 1/12 10/07/ Day Air Date V 10/03/12	X Factor  ate MTWTFSS 12T Air Time Descrip 6:58 PM FOX X  X Factor  ate MTWTFSS 12w Air Time Descrip	7-9p Spots/Week 1 otion Factor 7-9p Spots/Week 1 otion Factor	Rate \$1,400.00 Start/End Time 7-9p W Rate \$1,800.00 Start/End Time	:30  Length 4 :30 =	1 Ad-ID PSTV0926 1 Ad-ID	\$1,400.00 601.DMM \$1,800.00		Rate T \$1,400.00	ype NM

64 10/08/12	10/08/12	FOX Prin	ne Monday 8-9	p 8p-9p	M	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					***************************************
Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Length A	Ad-ID			Rate Type
1 4	M 10/	08/12 8:	20 PM FOX P	rime Monday 8-9p	8p-9p	:30	DSTV1002	101DMM		\$1,200.00 NM
66 10/08/12 In 1	10/08/12	M-F 9-10	a	9-10a	M	:30	1	\$200.00	ΝM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Length /	Ad-ID			Rate Type
1 4	M 10/	08/12 9	34 AM M-F 9-	10a	9-10a	:30	DSTV1002	201DMM		\$200.00 NM
67 10/08/12 In 6	10/08/12	M-F 12-1	p ·	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # Ch	ı <u>Day Air</u>	Date Air	<u> Time Descrip</u>	otion	Start/End Time	Length /	Ad-ID			Rate Type
1 4	M 10/	08/12 12:	09 PM M-F 12	-1p	12-1p	:30 1	DSTV1002	01DMM		\$200.00 NM



Spots: # Ch

14

Day Air Date

10/08/12

Air Time Description

6:52 PM M-F 630-7p

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

								Spots/			
Line Start I	Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
68 10/08/ in 11	12	10/08/12	M-F 4-5p		4-5p	M	:30	1	\$250.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$250.00					
Spots:				Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
	14	M 10	<u>/08/12 4:2</u>	29 PM M-F 4-5	ip	4-5p	:3	0 DSTV100	)201DMM		\$250.00 NM
69 10/08/ In 18	′12	10/08/12	<b>M</b> -F 7-9a		7-9a	M	:30	1	\$375.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$375.00					
Spots:	# Ch	<u>Day Air</u>	Date Air	Time Descrip	tion	Start/End Time	<u>Lengt</u>	th Ad-ID			<u>Rate Type</u>
	1 4	M 10	/08/12 7:	55 AM M-F 7-9	)a	7-9a	;3	0 DSTV100	)201рмм		\$375.00 NM
70 10/08/ in 34	12	10/08/12	M-F 6-7a		6-7a	M	:30	1	\$400.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots:	<u>#</u> Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			<u>Rate Type</u>
	1 4	M 10	/08/12 6:	51 AM M-F 6-7	'a	6-7a	:3	0 DSTV100	0201.DMM		\$400.00 NM
71 10/08/ In 44	12	10/08/12	M-F 6-630	Ор	6-630p	M	:30	1	\$540.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$540.00					
Spots:	<u>#</u> Ch	<u>Day Air</u>		Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
	14	M 10	/08/12 6:2	23 PM M-F 6-6	30p	6-630p	:3	0 DSTV100	)201DMM		\$540.00 NM
72 10/08/ In 49	12	10/08/12	930-10p		930-10p	M	:30	1	\$800.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots:	# Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 4	M 10.	08/12 9:5	57 PM 930-10p	)	930-10p	:3	0 DSTV100	)201DMM		\$800.00 NM
73 10/08/ ln 50	12	10/08/12	930-10p		930-10p	M	:30	1	\$800.00	NM	
Weeks		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots:	<u>#</u> Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate Type</u>
	14	M 10	/08/12 9:4	40 PM 930-10 _F	<u> </u>	930-10p	:3	0 DSTV100	)201DMM		\$800.00 NM
74 10/06/ In 65	12	10/06/12	College F	ootball Late	6р-сс	S-	:30	2	\$750.00	NM	
Weeks		Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$750.00					:
Spots:	<u>#</u> Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	1 4	Sa 10		07 PM College		6p-cc		0 DSTV100			\$750.00 NM
	2 4	Sa 10.	/06/12 9:4	44 PM College	Football Late	6р-сс	:3	0 DSTV100	J201DMM		\$750.00 NM
75 10/08/ In 57	12	10/08/12	M-F 630-7	7p	630-7p	М	:30	1	\$2,200.00	NM	
Weeks		Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u>					y
		10/08/12	10/14/12	M	1	\$2,200.00					

<u>Total Spots</u> 62 <u>Gross Total</u> \$35,585.00

:30 DSTV100201DMM

Rate Type

\$2,200.00 NM

Length Ad-ID

Start/End Time

630-7p



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

# Payment Terms 30 Days

## **NVOICE**

			•
Invoice #	Invoice Date	Invoice Month	Invoice Period
579972-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C02C08

Agency Commission

\$5,337.75

Net Amount Due

\$30,247.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser Estimate Number Product C09C15 Spence, David/R/Mo Gov SPENCE FOR MO GOV

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	581694	09837530
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
		· · · · · · · · · · · · · · · · · · ·
IDB # 1046	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

								Spots/			
Line	Start Date	End Date	Description	Start/End	Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/09/12	10/12/12	M-F 9-10a	9-10a		WTF	:30	4	\$200.00	NM	
	Weeks:	Start Date		TFSS Spots/V		Rate					
	C	10/08/12	10/14/12W		4	\$200.00	المسام ا	ች ለ al 1D			Data Time
	Spots: # Ch 2 4			Description M-F 9-10a		Start/End Time 9-10a		<u>h Ad-ID</u> 0 DSTV1009	IO1 DMM		<u>Rate Type</u> \$200.00 NM
								O DSTV1003 O DSTV1009			· 1
	3 4			M-F 9-10a		9-10a		0 DSTV1009			\$200.00 NM
	1 4			M-F 9-10a		9-10a		•			\$200.00 NM
Ĺ	4 4	F 10	)/12/12 9:54 AM	M-F 9-10a		9-10a	:3	0 DSTV1009	OTDWM		\$200.00 NM
2	10/15/12	10/15/12	<b>M</b> -F 9-10a	9-10a		M	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTW 10/21/12 M		<u>Veek</u> 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	r Date Air Time	Description		Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4	M 10	)/15/12 9:10 AM	M-F 9-10a		9-10a	:3	0 DSTV1009	01DMM		\$200.00 NM
3	10/09/12	10/12/12	M-F 10-11a	10-11a		WTF	:30	4	\$100.00	MM	
	Weeks:	Start Date	End Date MTW		Veek	Rate					-
	0	10/08/12		TF	4	\$100.00	1	- A-1 10			D-4- T
	Spots: # Ch			Description M-F 10-11a		Start/End Time 10-11a		<u>h Ad-ID</u> 0 pstv1009	Manual		Rate Type
	1 4						`•	~			\$100.00 NM
	4 4			M-F 10-11a		10-11a		0 DSTV1009			\$100.00 NM
	3 4			M-F 10-11a		10-11a		0 DSTV1009			\$100.00 NM
ļ	2 4	F 10	)/12/12 10:55 AM	M-F 10-11a		10-11a	:3	0 DSTV1009	OTDWM		\$100.00 NM
4	10/15/12	10/15/12	M-F 10-11a	10-11a		M	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTW 10/21/12 M	FFSS Spots/V	Veek 1	<u>Rate</u> \$100.00				,	
	Spots: # Ch	Day Ai	r Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4			M-F 10-11a		10-11a	:3	0 DSTV1009	01DMM		\$100.00 NM
•											



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/09/12	10/12/12	M-F 11a-12p	11a-12p	WTF	:30	4	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week	<u>Rate</u> \$100.00					
Spots: # C			-	Start/End Time	Lengt	n Ad-ID			Rate Type
4 4		11/12		11a-12p		DSTV1009	01DMM		\$100.00 NM
1 4		11/12 11:51 AMM-F 1	•	11a-12p		- D DSTV1009			\$100.00 NM
2.4		12/12 11:21 AM M-F 1	•	11a-12p	:3	- ) DSTV1009	001DMM		\$100.00 NM
3 4		12/12 11:45 AM M-F 1	•	11a-12p	:3	) DSTV1009	01DMM		\$100.00 NM
[									
6 10/15/12	10/15/12	M-F 11a-12p	11a-12p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spats/Week 1	<u>Rate</u> \$100.00					
Spots: # C			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	-	15/12 11:29 AM M-F 1		11a-12p	:3	DSTV1009	01DMM		\$100.00 NM
	10110110		40.4				0000 00	111.1	
7 10/09/12	10/12/12	M-F 12-1p	12-1p	WTF	:30	4	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 4	<u>Rate</u> \$200.00					
Spots: # C			·	Start/End Time	Lenat	n Ad-ID			Rate Type
1 4		11/12 12:08 PM M-F 1		12-1p		DSTV1009	01DMM		\$200.00 NM
2 4		11/12 12:39 PM M-F 1	•	12-1p		) DSTV1009			\$200.00 NM
4 4		12/12 12:13 PM M-F 1	*	12-1p		) DSTV1009			\$200.00 NM
3 4	, , ,	12/12 12:37 PM M-F 1		12-1p		- ) DSTV1009			\$200.00 NM
8 10/15/12	10/15/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
		MANAGEMENT TO THE TOTAL THE TOTAL TO THE TOTAL THE TOTAL TO THE TOTAL		M					
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: # C	h <u>Day Air</u>	<u>Date Air Time Desc</u>	ription	Start/End Time		Ad-ID			Rate Type
1 4	M 10/	15/12 12:59 PM M-F 1	2-1p	12-1p	:3	) DSTV1009	01DMM		\$200.00 NM
9 10/09/12	10/12/12	M-F 3-4p	3-4p	WTF	:30	4	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # C			·	Start/End Time	L enati	n Ad-ID			Rate Type
2 4		11/12 3:26 PM M-F 3		3-4p		DSTV1009	01DMM		\$100.00 NM
4 4		11/12 3:48 PM M-F 3	•	3-4p		- O DSTV1009			\$100.00 NM
3 4		12/12 3:25 PM M-F 3	•	3-4p	:3	- ) DSTV1009	001DMM		\$100.00 NM
1 4		12/12 3:56 PM M-F 3	•	3-4p	:3	) DSTV1009	001DMM		\$100.00 NM
10 10/15/12	10/15/12	M-F 3-4p	3-4p	M	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	10/15/12	10/21/12 M	1	\$100,00	المنصم ا	~ V4 1D			Data Trees
Spots: # C				Start/End Time		<u>1 Ad-ID</u> 0 DSTV1009	IÓ1 DMM		<u>Rate Type</u> \$100.00 NM
1 4	M 10/	15/12 3:28 PM M-F 3	)- <del>4</del> p	3-4p	ن	0 03181005	/ U I L [7]		a i UU,UU INIVI

\$200.00 NM

## INVOICE



14

M

10/15/12

5:35 AM M-F 530-6a

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

1	nvoice #	Invoice Date	Invoice Month	Invoice Period
5	81694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
apolico, mariantamo cor	SPENCE FOR MO GOV	C09C15

:30 DSTV100901DMM

ine Start Date	End Date 〔	Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
11 10/09/12	10/12/12 I	И-F 4-5p	4-5p	WTF	:30	4	\$250.00	NM	
Weeks:		nd Date MTWTFS: 0/14/12WTF-		<u>Rate</u> \$250.00	***************************************				
Spots: # Ch				Start/End Time	Length				Rate Type
3 4	W 10/10/		•	4-5p		DSTV1009			\$250.00 NN
2 4	W 10/10/		•	4-5p		DSTV1009			\$250.00 NA
4 4	Th 10/11/		•	4-5p		DSTV10096			\$250.00 NN
14	F 10/12/	12 4:40 PM M-F	4-5p	4-5p	:30	DSTV1009	O1DMM		\$250.00 NN
12 10/15/12	10/15/12	И-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:		nd Date MTWTFS: 1/21/12 M	**	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air Dat	te <u>Air Time</u> Des	cription	Start/End Time	Length	Ad-ID			Rate Type
14	M 10/15/	12 4:29 PM M-F	4-5p	4-5p	:30	DSTV1009	O1DMM		\$250.00 NN
13 10/09/12	10/12/12 N	Л-F 5-530a	5-530a	WTF	:30	4	\$200.00	NM	
Weeks:		nd Date MTWTFS:		<u>Rate</u> \$200.00					
Spots: # Ch				Start/End Time	Length	AdJID			Rate Type
4 4	W 10/10/			5-530a		DSTV10090	Olomm		\$200.00 NN
3 4	Th 10/11/			5-530a		DSTV10090			\$200.00 NN
2 4	F 10/12/			5-530a		DSTV10090			\$200.00 NN
1 4	F 10/12/			5-530a		DSTV10090			\$200.00 NN
14 10/15/12	10/15/12 N	И-F 5-530a	5-530a	M	:30	1	\$200.00	NM	
Weeks:		nd Date MTWTFS:		Rate					
Spots: # Ch			•	\$200.00 Start/End Time	Longth	VYID			Data Tuna
1 4	M 10/15/			5-530a	Length	DSTV10090	) T DAM		Rate Type \$200.00 NM
									\$2.00.00 T410
15 10/09/12	10/12/12 N	<i>I</i> I-F 530-6a	530-6a	WTF	:30	4	\$200.00	NM	
Weeks:		d Date MTWTFS: /14/12WTF-		<u>Rate</u> \$200.00					
Spots: # Ch	Day Air Dat	e <u>Air Time</u> Des	cription	Start/End Time	Length	Ad-ID			Rate Type
2 4	W 10/10/	12 5:45 AM M-F	530-6a	530-6a	:30	DSTV10090	Oldmm		\$200.00 NN
3 4	Th 10/11/	12 5:37 AM M-F	530-6a	530-6a	:30	DSTV10090	O1DMM		\$200.00 NN
1 4	Th 10/11/	12 5:53 AM M-F	530-6a	530-6a	:30	DSTV10090	O1DMM		\$200.00 NN
4 4	F 10/12/	12 5:54 AM M-F	530-6a	530-6a	:30	DSTV10090	)1DMM		\$200.00 NN
16 10/15/12	10/15/12 N	/I-F 530-6a	530-6a	M	:30	1	\$200.00	NM	
Weeks:	<del></del>	<u>nd Date</u> <u>MTWTFS:</u> /21/12 M		<u>Rate</u> \$200.00					
Spots: # Ch	Day Air Dat	e Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Type
,	M 10/15/			530.60		DSTV10000	3.1 (2) (4) (4)		\$200.00 NA

530-6a



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Chicago, IL. 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Snoto/	
50018/	

								Spots/			
Line 3	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	per en en en Nach (Marie (1920)
17 ′	10/09/12	10/12/12	M-F 6-	7a	6-7a	WTF	:30	4	\$400.00	NM	
V	Veeks:	Start Date	End Dat		Spots/Week	Rate					
_ ا	Santa # 06	10/08/12	10/14/12		4	\$400.00	1	A - L 11D			50 min 200 min 1
٥	Spots: <u>#</u> Ch 4 4	Day Air W 10	/10/12	Air Time Descrip 6:08 AM M-F 6-	·	Start/End Time 6-7a		1 <u>Aa-ID</u> 1 DSTV1009	OO T DAME		<u>Rate Type</u> \$400.00 NM
	24		/10/12	6:57 AM M-F 6-1		6-7a		DSTV1009			\$400.00 NM
	3 4		/10/12	6:15 AM M-F 6-		6-7a		DSTV1005			\$400.00 NM
	1 4		/11/12	6:43 AM M-F 6-		6-7a		DSTV1009			\$400.00 NM
		711 101		0.70 / (19) 19(-)	, Q	U-1a		, 50, 7200	70±01//1		UNIVI
18 1	10/15/12	10/15/12	M-F 6-	7a	6-7a	M	:30	1	\$400.00	NM	
٧	Veeks:	Start Date 10/15/12	End Dat 10/21/12		Spots/Week 1	<u>Rate</u> \$400.00					
s	Spots: # Ch	<u>Day Air</u>	<u>Date</u>	Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
<u> </u>	14	M 10	/15/12	6:13 AM M-F 6-	7a	6-7a	:30	DSTV1009	901DMM		\$400.00 NM
19 1	10/09/12	10/12/12	M-F 7-	9a	7-9a	WTF	:30	8	\$375.00	NM	
٧	Veeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 8	<u>Rate</u> \$375.00					
s	Spots: # Ch	Day Air		Air Tìme Descrip	-	Start/End Time	Length	Ad-ID			Rate Type
	2 4		/10/12	7:45 AM M-F 7-		7-9a		DSTV1009	901DMM		\$375.00 NM
	5 4	W 10.	/10/12	8:25 AM M-F 7-	9a	7-9a	:30	DSTV1009	901bmm		\$375.00 NM
	1 4	W 10	/10/12	8:59 AM M-F 7-9	9a	7-9a	:30	DSTV1009	901DMM		\$375.00 NM
	7 4	Th 10	/11/12	7:25 AM M-F 7-9	9a	7-9a	:30	DSTV1009	01DMM		\$375.00 NM
	3 4	Th 10.	/11/12	7:51 AM M-F 7-9	9a	7-9a	:30	DSTV1009	01.DMM		\$375.00 NM
	4 4	Th 10.	/11/12	8:46 AM M-F 7-	9a	7-9a	:30	DSTV1009	901DMM		\$375.00 NM
	8 4	F 10	/12/12	8:30 AM M-F 7-9	9a	7-9a	:30	DSTV1009	901DMM		\$375.00 NM
	6 4	F 10	/12/12	8:53 AM M-F 7-9	9a	7-9a	:30	DSTV1009	001DMM		\$375.00 NM
20 1	10/15/12	10/15/12	M-F 7-	9a	7-9a	M	:30	2	\$375.00	NM	
V		Start Date 10/15/12	End Dat 10/21/12		Spots/Week 2	<u>Rate</u> \$375.00					
i s	Spots: # Ch	Day Air		Air Time Descrir		Start/End Time	Length	Ad-ID			Rate Type
	1 4		/15/12	8:01 AM M-F 7-		7-9a		DSTV1009	901DMM		\$375.00 NM
	2 4	M 10	/15/12	8:37 AM M-F 7-9	9a	7-9a	:30	DSTV1009	901DMM		\$375.00 NM
21 1	10/13/12	10/13/12	Sa 7-9	a	Sa 7-9a	S-	:30	1	\$300.00	NM	
V	Veeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 1	<u>Rate</u> \$300.00					
S	Spots: # Ch	Day Air		Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
	1 4	Sa 10.		8:09 AM Sa 7-9		Sa 7-9a		DSTV1009	01DMM		\$300.00 NM
22 1	10/14/12	10/14/12	Su 7-9	а	Su 7-9a	S	:30	2	\$200.00	NM	
V		Start Date 10/08/12	End Dat 10/14/12		Spots/Week 2	<u>Rate</u> \$200.00					
s	pots: # Ch	Day Air		Air Time Descrip	_	Start/End Time	Length	Ad-ID			Rate Type
	2 4		/14/12	7:09 AM Su 7-9		Su 7-9a		DSTV1009	001DMM		\$200:00 NM
	1 4	Su 10		7:59 AM Su 7-9		Su 7-9a	:30	DSTV1009	01DMM		\$200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

		<b>.</b>				Spots/		_	
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 10/14/12	10/14/12	FOX News Sunday	9a-10a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Cl	h <u>Day Air</u>	<u> Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
14	Su 10	/14/12 9:32 AM FOX 1	News Sunday	9a-10a	:3	0 DSTV1009	01DMM		\$200.00 N
24 10/09/12	10/12/12	5-530p	5-530p	WTF	:30	4	\$400.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 4	<u>Rate</u> \$400.00					
Spots: # Cl			<u>iption</u>	Start/End Time		th Ad-ID			Rate Typ
1 4	W 10	/10/12 5:08 PM 5-530	p	5-530p	:3	0 DSTV1009	O1DMM		\$400.00 Nf
2 4		/10/12 5:24 PM 5-530:		5-530p		0 DSTV1009			\$400.00 NI
4 4		/11/12 5:12 PM 5-530	•	5-530p		0 DSTV1009			\$400.00 N
3 4	F 10	/12/12 5:18 PM 5-530	P	5-530p	:3	0 DSTV1009	O1DMM		\$400.00 N
25 10/15/12	10/15/12	5-530p	5-530p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Cl	n <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	M 10	/15/12 5:24 PM 5-530	p	5-530p	:3	0 DSTV1009	01DMM		\$400.00 N
26 10/09/12	10/12/12	530-6p	530-6p	WTF	:30	4	\$400.00	NM	***************************************
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 4	<u>Rate</u> \$400.00			•		
Spots: # Cl			iption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	W 10	/10/12 5:44 PM 530-6	p	530-6p	:3	0 DSTV1009	01DMM		\$400.00 N
3 4	Th 10.	/11/12 5:41 PM 530-6	p	530-6p	:3	0 DSTV1009	01DMM		\$400.00 N
4 4	F 10	/12/12 5:39 PM 530-6	р	530-6p	:3	0 DSTV1009	01DMM		\$400.00 NM
2 4	F 10	/12/12 5:53 PM 530-6	р	530-6p	:3	0 DSTV1009	01DMM		\$400.00 N
27 10/15/12	10/15/12	530-6p	530-6p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	M 10	/15/12 5:52 PM 530-6	p	530-6p	:3	0 DSTV1009	01DMM		\$400.00 N
28 10/09/12	10/12/12	M-F 6-630p	6-630p	WTF	:30	4	\$540.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12WTF	Spots/Week 4	<u>Rate</u> \$540.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Typ
2 4		/10/12 6:13 PM M-F 6		6-630p		0 DSTV1009	O1DMM		\$540.00 NI
1 4	W 10	/10/12 6:28 PM M-F 6	-630p	6-630p	:3	0 DSTV1009	01DMM		\$540.00 N
3 4	Th 10	/11/12 6:08 PM M-F 6	-630p	6-630p	:3	O DSTV1009	01DMM		\$540.00 NI
4 4	F 10	/12/12 6:08 PM M-F 6	-630p	6-630p	:3	0 DSTV1009	01DMM		\$540.00 N
29 10/15/12	10/15/12	M-F 6-630p	6-630p	M	:30	1	\$540.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
A . "	10/15/12	10/21/12 M	1	\$540.00					<b>-</b> . –
Spots: # Ch				Start/End Time		h Ad-ID	010111		Rate Typ
1 4	M 10	/15/12 6:22 PM M-F 6	-63UP	6-630p	:3	0 DSTV1009	OTDWM		\$540.00 NA

MTWTFSS

Start/End Time



Line Start Date End Date

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Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Length	Spots/ Week	Rate	Туре	At Miles	
:30	4	\$125.00	NM		

			aliana na mangilikani kamala an mananan manaka an ma	error of the second control of the second co	.,			Note that the second property of the second	ç.,,	W 20 W
32 10/09/12	10/12/12	M-F 11	02p-1132p	M-F 1102p-1132p	WTF	:30	4	\$125.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 4	<u>Rate</u> \$125.00					
Spots: # Ch	Day Air	Date A	Air Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate Type
2 4			1:27 PM M-F 11	***************************************	M-F 1102p-1132p	:30 🗅	STV1009	001DMM		\$125.00 NM
3 4	Th 10/		1;22 PM M-F 11		M-F 1102p-1132p	:30 ¤	STV1009	01DMM		\$125.00 NM
1 4			1:31 PM M-F 11		M-F 1102p-1132p	:30 🛚	STV1009	01DMM		\$125.00 NM
4 4			1:31 PM M-F 11	•	M-F 1102p-1132p		STV1009			\$125.00 NM
	1 107	1	(,0), ((())	<u> </u>	WIT TTOEP TTOEP	.00-				Ψ120.00 14.01
33 10/15/12	10/15/12	M-F 11	02p-1132p	M-F 1102p-1132p	M	:30	1	\$125.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$125.00			***************************************		
Spots: # Ch	Day Air	Date A	<u> Air Time</u> Descrip	<u>otion</u>	Start/End Time	Length A	\d-ID			Rate Type
1 4	M 10/ Credited	/15/12	M-F 11	02p-1132p	M-F 1102p-1132p	:00				\$125.00 NM
34 10/13/12	10/13/12	Sa 103	0-1130p	1030-1130p	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date /	Air Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate Type
1 4	Sa 10/	13/12 1	1:12 PM Sa 103	0-1130p	1030-1130p	:30 D	STV1009	01DMM		\$100.00 NM
35 10/14/12	10/14/12	Su 110:	2-1132p	1102-1132p	S	:30	1	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 1	<u>Rate</u> \$100,00					
Spots: # Ch	Day Air	Date A	Air Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate Type
1 4	Su 10/	14/12 1	2:06 AM Su 110	2-1132p	1102-1132p	:30 🏻	STV1009	001DMM		\$100.00 NM
36 10/09/12	10/12/12	9-930p		9-930p	WTF	:30	4	\$800.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	•	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date A	<u> Vir Time</u> Descrip	<u>otion</u>	Start/End Time	Length A	<u>\d-ID</u>			Rate Type
3 4	W 10/	10/12	9:08 PM 9-930p		9-930p	:30 D	STV1009	101DMM		\$800.00 NM
2 4	W 10/	10/12	9:23 PM 9-930p		9-930p	:30 0	STV1009	01DMM		\$800.00 NM
1 4	F 10/		9:09 PM 9-930p		9-930p	:30 🗅	STV1009	01DMM		\$800.00 NM
4 4			9:27 PM 9-930p		9-930p	:30 🏻	STV1009	01DMM		\$800.00 NM
37 10/15/12	10/15/12	9-930p		9-930p	M	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch			vir Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate Type
1 4		15/12	9-930p		9-930p	:00				\$800.00 NM



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Chicago, IL. 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

ne Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
38 10/09/12	10/12/12 9	30-10p	930-10p	WTF	:30	4	\$800.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air Dat</u>	Air Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 4	W 10/10/1	2 9:43 PM 930-1	0р	930-10p	:3	DSTV1009	001DMM		\$800.00 N
3 4	Th 10/11/1 Credited	2 930-1	10p	930-10p	:0	0			\$800.00 N
4 4	F 10/12/1	2 9:45 PM 930-1	0p	930-10p	:3	0 DSTV1009	01DMM		\$800.00 N
1 4	F 10/12/1	2 9:57 PM 930-1	0p	930-10p	:3	0 DSTV1009	001DMM		\$800.00 N
39 10/15/12	10/15/12 9	30-10p	930-10p	M	:30	4	\$800.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 21/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air Dat</u>	Air Time Descr	ription	Start/End Time	Lengti	n Ad-ID			Rate Typ
1 4	M 10/15/1 Credited	2 930-1	Ор	930-10p	:0	0			\$800.00 NI
40 10/09/12	10/12/12 N	I-F 10-1030p	10-1030p	WTF	:30	4	\$800.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /14/12WTF	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air Dat</u>	<u> Air Time</u> Desc	ription	Start/End Time	Lengt	n Ad-ID			Rate Typ
1 4	W 10/10/1	2 10:10 PM M-F 1	0-1030p	10-1030p	:3	) DSTV1009	01DMM		\$800.00 N
2 4	Th 10/11/1	2 10:13 PM M-F 1	0-1030p	10-1030p	.3	DSTV1009	001DMM		\$800.00 N
4 4	Th 10/11/1	2 10:29 PM M-F 1	0-1030p	10-1030p	:30	) DSTV1009	01DMM		\$800.00 N
3 4	F 10/12/1	2 10:13 PM M-F 1	0-1030p	10-1030p	:30	) DSTV1009	01DMM		\$800.00 N
41 10/15/12	10/15/12 N	I-F 10-1030p	10-1030p	M	:30	1	\$800.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /21/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air Dat</u>	<u> Air Time</u> Desc	<u>ription</u>	Start/End Time	<u>Lengt</u>	<u> Ad-ID</u>			Rate Typ
1 4	M 10/15/1 Credited	2 M-F 1	10-1030p	10-1030p	:0	0			\$800.00 N
42 10/09/12	10/12/12 N	I-F 1030-1102p	1030-1102p	WTF	:30	4	\$400.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 114/12WTF	Spots/Week 4	<u>Rate</u> \$400.00					
Spots: # C	h <u>Day Air Dat</u>	<u> Air Time</u> Desci	ription	Start/End Time	Lengt	<u>Ad-ID</u>			Rate Typ
2 4	W 10/10/1	2 10:43 PM M-F 1	030-1102p	1030-1102p	:30	) DSTV1009	01DMM		\$400.00 N
3 4	W 10/10/1	2 10:59 PM M-F 1	030-1102p	1030-1102p	:30	) DSTV1009	01DMM		\$400.00 N
4 4	Th 10/11/1	2 10:55 PM M-F 1	030-1102p	1030-1102p	:30	DSTV1009	01DMM		\$400.00 N
1 4	F 10/12/1	2 10:38 PM M-F 1	030-1102p	1030-1102p	:3	DSTV1009	001DMM		\$400.00 N
43 10/15/12	10/15/12 N	I-F 1030-1102p	1030-1102p	M	:30	1	\$400.00	NM	
Weeks:		d Date MTWTFSS 21/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C			ription	Start/End Time	Lengti	n Ad-ID			Rate Typ
1 4	M 10/15/1	2 <i>M-F</i> 1	1030-1102p	1030-1102p	:0	0			\$400.00 N
	Credited								



14

24

Th

10/11/12

10/12/12

6:59 AM M-F 6-7a

6:09 AM M-F 6-7a

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	10/14/12	10/14/12	Su 10-1030p	10-1030p	S	:30	1	\$800.00	WARRIED STROKE STORY	
	Weeks: Spots: # Ch	Start Date 10/08/12 Day Ai	End Date MTWTFSS 10/14/12S r Date Air Time Desc	1	Rate \$800.00 Start/End Time	Lengt	h Ad-ID		·	Rate Type
	1 4	Su 10			10-1030p		0 DSTV100	901DMM		\$800.00 NM
45	10/14/12	10/14/12	Su 1030-1102p	1030-1102p	s	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Ai</u> Su 10			Start/End Time 1030-1102p		h <u>Ad-ID</u> O DSTV100	901DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
46	10/09/12	10/12/12	M-F 630-7p	630-7p	WTF	:30	4	\$2,200.00	NM	
name and a second	Weeks: Spots: # Ch 2 4	W 10	/10/12 6:53 PM M-F	4 cription 630-7p	Rate \$2,200.00 Start/End Time 630-7p	;3	th <u>Ad-ID</u> 0 DSTV100			<u>Rate Type</u> \$2,200.00 NM
	1 4 3 4 4 4	Th 10	/11/12 6:38 PM M-F /11/12 6:53 PM M-F /12/12 6:46 PM M-F	630-7p	630-7p 630-7p 630-7p	:3	0 DSTV100 0 DSTV100 0 DSTV100	901DMM		\$2,200.00 NN \$2,200.00 NN \$2,200.00 NN
47	10/15/12	10/15/12	M-F 630-7p	630-7p	M	:30	1	\$2,200.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 4		V15/12 M-F	1	Rate \$2,200.00 <u>Start/End Time</u> 630-7p	Lengt	th Ad-ID			<u>Rate Type</u> \$2,200.00 NN
50	10/10/12	10/10/12	FOX X Factor	7-9p	W	:30	1	\$1,800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 4		End Date MTWTFSS 10/14/12 W r Date Air Time Desc 1/10/12 8:47 PM FOX	1 cription	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 7-9p		th <u>Ad-ID</u> 30 DSTV100	901DMM		<u>Rate</u> <u>Type</u> \$1,800.00 <b>N</b> M
51	10/11/12	10/11/12	FOX X Factor	7-9p	T	:30	1	\$1,400.00	NM	
	Weeks: Spots: <u>#</u> Ch	10/08/12 Day Ai		1 pription	<u>Rate</u> \$1,400.00 <u>Start/End Time</u>		h <u>Ad-ID</u>			Rate Type
52	1 4	Th 10	/11/12 7:23 PM FOX M-F 6-7a	X Factor 6-7a	7-9p TF	:30	0 DSTV100	901DMM \$400.00	NM	.\$1,400.00 NN
	In 52 Weeks:	Start Date			Rate			¥ 100,00		
	Spots: # Ch	10/08/12 Day Ai	10/14/12TF r Date Air Time Desc	3 cription	\$400.00 Start/End Time		h Ad-ID	OO1 DMM		Rate Typ
	3 4	Th 10	/11/12 6:10 AM M-F	b-/a 	6-7a	:3	0 DSTV100	DOTDMM		\$400.00 Ni

6-7a

6-7a

:30 DSTV100901DMM

:30 DSTV100901DMM

\$400.00 NM

\$400.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581694-1	10/28/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR MO GOV	C09C15

								Spots/			
Line	Start Date	End Date	Description	St	art/End Time	MTWTFSS	Length	Week	Rate	Туре	
53	10/14/12 In 53	10/14/12	Su 1132-1232	?a 11	32-1232a	S	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/08/12		<u>WTFSS</u> S	Spots/Week 1	<u>Rate</u> \$50.00					
~**************************************	Spots: <u>#</u> Ch 1 4			e <u>Description</u> MSu 1132-12	32a	<u>Start/End Time</u> 1132-1232a		<u>h Ad-ID</u> 0 DSTV100	901DMM		<u>Rate Type</u> \$50.00 NM
55	10/15/12 In 56	10/15/12	M-F 12-1p	12	2-1p	M	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/15/12		WTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: <u>#</u> Ch 1 4			e Description MM-F 12-1p		Start/End Time 12-1p		<u>h Ad-ID</u> 0 DSTV100	901DMM		<u>Rate</u> <u>Type</u> \$200.00 NM
56	10/15/12 In 54	10/15/12	MLB Champio	onship Serie 3p	-CC	M	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 10/15/12		WTFSS	Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Tim	e Description		Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
	2 4	M 10/	15/12 6:40 P	M MLB Champ	pionship Series	3p-CC	:3	0 DSTV100	901DMM		\$1,100.00 NM
L	1 4	M 10/	15/12 10:29 P	M MLB Cham	pionship Series	3p-CC	:3	0 DSTV100	901DMM		\$1,100.00 NM
57	10/15/12 In 55	10/15/12	MLB Champio	onship Serie 3p	o-CC	M	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 10/15/12		WTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: # Ch			e Description		Start/End Time		h <u>Ad-ID</u>			Rate Type
L	1 4	M 10/	<u>15/12 6:29 P</u>	M MLB Cham	oionship Series	3p-CC	:3	0 DSTV100	901DMM		\$1,400.00 NM

<u>Total Spots</u> 111 <u>Gross Total</u> \$49,450.00

Payment Terms 30 Days

Agency Commission

\$7,417.50

Net Amount Due

\$42,032.50



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

## INVOICE

	•		
J0J47J-Z	11/11/12	November 2012	10/29/12 - 11/06/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE 4 MO GOV	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 11/06/12	583475	09844853
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
1046		
Agency Ref	Advertiser Ref	

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
51	prebooked p		M-F 7-9a	7-9a	-T	:30	1	\$825.00	NM	
		er amy Start Date 11/05/12	End Date MTWTFS:		<u>Rate</u> \$825.00					
W++maa.	Spots: # Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> 06/12 8:13 AM M-F		Start/End Time 7-9a		<u>th Ad-ID</u> 30 DSTV10230	Olomm		<u>Rate Type</u> \$825.00 NM
52	11/06/12 prebooked p	11/06/12 er amy	M-F 430-5a News	430-5a	*T	:30	1	\$100.00	NM	
	-	er amy Start Date 11/05/12	End Date MTWTFS: 11/11/12 -T		<u>Rate</u> \$100.00				•	
	Spots: <u>#</u> Ch 1 4		Date         Air Time         Des           06/12         4:45 AM M-F	cription 430-5a News	Start/End Time 430-5a		th <u>Ad-ID</u> 30 DSTV10230	O1DMM		<u>Rate Type</u> \$100.00 NM

Total Spots

2

Gross Total

\$925.00

**Payment Terms 30 Days** 

Agency Commission

\$138.75

Net Amount Due

\$786.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Flight Dates	Order #	Alt Order#
10/30/12 - 11/06/12	587192	9853845
Billing Calendar Broadcast	Billing Type Cash	
Special Handling	1	
IDB#	Advertiser Code	Product Code
1046	]	

		<b>5</b>	0. 45 47			Spots/		_	
Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	Alexandre de la companya de la comp
1 10/31/1	2 10/31/12	M-F 9-10a	9-10a	W	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	End Date MTWTFS		<u>Rate</u> \$200.00					
Spots: #	¢ Ch Daγ Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
		/31/12 9:41 AM M-	F 9-10a	9-10a	.3	0 DSTV1029	02DMM		\$200.00 NM
2 11/01/1	2 11/01/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12T		<u>Rate</u> \$200.00					
Spots: #	t Ch <u>Day Ai</u> i	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Th 11	/01/12 9:48 AM M-		9-10a	:3	:30 DSTV102902DMM			\$200.00 NM
3 11/02/1	2 11/02/12	M-F 9-10a	9-10a	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTES		<u>Rate</u> \$200.00	***				
Spots: #		, <del></del>	·	Start/End Time	Lengt	h Ad-ID			Rate Type
		/02/12 9:45 AM M-		9-10a		0 DSTV1029	02DMM		\$200.00 NM
4 11/05/1	2 11/05/12	<b>M</b> -F 9-10a	9-10a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFS		<u>Rate</u> \$200.00			·	***************************************	
Spots: #	Ch Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
		/05/12 9:48 AM M-		9-10a	:3	0 DSTV1029	02DMM		\$200.00 NM
5 11/06/1	2 11/06/12	M-F 9-10a	9-10a	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFS		<u>Rate</u> \$200.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	4 Tu 11	/06/12 9:50 AM M-	F 9-10a	9-10a	:3	0 DSTV1029	02DMM		\$200.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

_ine Start Date	End Date	Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
6 10/31/12	10/31/12	M-F 10-11a	10-11a	W	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$100.00					
Spots: <u>#</u> Cl 1 4	n <u>Day Ai</u> i		<u>scription</u>	Start/End Time 10-11a		<u>Ad-ID</u> DSTV1029	02DMM		<u>Rate Type</u> \$100.00 NM
7 11/01/12	11/01/12	M-F 10-11a	10-11a	T	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$100.00					
Spots: <u>#</u> Cl 1 4	n <u>Day Ai</u> i		cription	Start/End Time 10-11a		Ad-ID DSTV1029	02рмм		<u>Rate Type</u> \$100.00 NM
8 11/02/12	11/02/12	M-F 10-11a	10-11a	F	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12 1 Day Air	11/04/12F	- 1	<u>Rate</u> \$100.00 Start/End Time	Length	Adın	**************************************		Rate Type
Spots: <u>#</u> C 1 4		1/02/12 10:52 AM M-F		10-11a		DSTV1029	02DMM		\$100.00 NM
9 11/05/12	11/05/12	M-F 10-11a	10-11a	M	:30	1	\$100.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$100.00					
Spots: <u>#</u> Cl 1 4	n <u>Day Aiı</u>		scription	Start/End Time 10-11a		<u>Ad-ID</u> DSTV1029	02рмм		<u>Rate</u> <u>Type</u> \$100.00 NM
10 11/06/12	11/06/12	M-F 10-11a	10-11a	-T	:30	1	\$100.00	NM	<del></del>
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$100.00					
Spots: <u>#</u> Cl		<u>r Date                                   </u>		Start/End Time 10-11a		<u>Ad-ID</u> DST√1029	02DMM		<u>Rate Type</u> \$100.00 NM
11 10/31/12	10/31/12	M-F 11a-12p	11a-12p	~~W-~~~	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$100.00					
Spots: <u>#</u> C 1 4		<u>r Date</u> <u>Air Time</u> <u>Des</u> 0/31/12 11:21 AMM-F		Start/End Time 11a-12p	P-7	<u>Ad-ID</u> DSTV1029	02DMM		<u>Rate Type</u> \$100.00 <b>N</b> M
12 11/01/12	11/01/12	M-F 11a-12p	11a-12p		:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$100.00				·	
Spots: <u>#</u> Cl 1 4		<u>r Date</u> <u>Air Time</u> <u>Des</u> 1/01/12 11:20 AM M-F		Start/End Time 11a-12p		Ad-ID DSTV1029	02рмм		<u>Rate Type</u> \$100.00 NM
13 11/02/12	11/02/12	M-F 11a-12p	11a-12p	F	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	<u>End Date</u> <u>MTWTFSS</u> 11/04/12F-		<u>Rate</u> \$100.00					
		r Date Air Time Des	scription	Start/End Time		Ad-ID			Rate Type



S-				
Invoice #	1	nvoice Date	Invoice Month	Invoice Period
587192-	' ''		NOVCINDE LOIL	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Adve	<u>rtiser</u>	Product	Estimate Number
Sper	nce, David/R/Mo Gov	Spence/governor	
***************************************			

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 11/05/12	11/05/12	M-F 11a-12p	11a-12p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> Cł 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /05/12		Start/End Time 11a-12p		n <u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$100.00 NM
15 11/06/12	11/06/12	M-F 11a-12p	11a-12p	-T	:30	1	\$100.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> Cł 1 4	n <u>Day Air</u> Tu 11/			Start/End Time 11a-12p		<u>Ad-ID</u> )	002DMM		<u>Rate</u> <u>Type</u> \$100.00 NM
16 10/31/12	10/31/12	M-F 12-1p	12-1p	W	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch		11/04/12W		<u>Rate</u> \$200.00 <u>Start/End Time</u> 12-1p		n <u>Ad-ID</u> n DSTV1029	302pmm	•••	<u>Rate Type</u> \$200.00 NM
17 11/01/12	11/01/12	M-F 12-1p	12-1p	T	:30	1	\$200.00	NM	
Weeks: Spots: # Ct	10/29/12 1 <u>Day Air</u>	End Date MTWTFSS 11/04/12T Date Air Time Descri /01/12 12:14 PM M-F 12		Rate \$200.00 Start/End Time 12-1p		1 <u>Ad-ID</u> 1 DSTV1029	902DMM		<u>Rate Type</u> \$200.00 NM
18 11/02/12	11/02/12	M-F 12-1p	12-1p		:30	1	\$200.00	NM	7200.00
Weeks:	Start Date 10/29/12	11/04/12F	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /02/12 12:39 PM M-F 12		Start/End Time 12-1p	***************************************	1 <u>Ad-ID</u> 1 DSTV1029	002DMM		<u>Rate Type</u> \$200.00 NM
19 11/05/12	11/05/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	***************************************	11/11/12 M		Rate \$200.00 Start/End Time 12-1p		n <u>Ad-ID</u> ) DSTV1029	)02 <b>D</b> мм		<u>Rate Type</u> \$200.00 NM
20 10/31/12	10/31/12	M-F 3-4p	3-4p	W	:30	1	\$100.00	NM	
Weeks: Spots: # Ch	Start Date 10/29/12 1 Day Air	11/04/12W	Spots/Week 1	Rate \$100.00 Start/End Time	lenati	a Ad-ID			Rate Type
3pois. <u>#</u> Ci	-	/31/12 3:25 PM M-F 3-		3-4p		) DSTV1029	02DMM		\$100.00 NM
21 11/01/12	11/01/12	M-F 3-4p	3-4p	44 M M TAL M M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /01/12		Start/End Time 3-4p		<u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$100.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Spots/

							Spots/			
ine Start Date	e End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 11/02/12	11/02/12	M-F 3-4p		3-4p	F	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C		, ,, , , , , , , , , , , , , , , , , , ,	ne Description	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4			PM M-F 3-4p		3-4p		0 DSTV102	902DMM		\$100.00 NM
00 44/05/40	44.05.40			2.4	M	-20		#400 00	215.5	
23 11/05/12	11/05/12	M-F 3-4p		3-4p 	V	:30	1	\$100.00	NM	
Weeks:	Start Date 11/05/12		<u> TWTFS5</u> 	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C	Ch <u>Day Ai</u>	r Date Air Tír	ne Descriptio	<u>on</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 4	M 11	1/05/12 3:24	PM M-F 3-4p		3-4p	:3	) DSTV102	902DMM		\$100.00 NM
24 10/31/12	10/31/12	M-F 4-5p		4-5p	~ - W	:30	1	\$250.00	NM	
Weeks:	Start Date		TWTFSS	Spots/Week	Rate					<del>,</del>
	10/29/12	–	-W	1	\$250.00					
Spots: # C			ne <u>Descriptio</u>		Start/End Time		n <u>Ad-ID</u>	00000		Rate Type
1 4	W 10	J/31/12 4:50 I	PM M-F 4-5p		4-5p	:3	0 DSTV102	.902DMM		\$250.00 NM
25 11/01/12	11/01/12	M-F 4-5p		4-5p	T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # C			ne Descriptio	•	Start/End Time	Lenati	n Ad-ID			Rate Type
1 4			PM M-F 4-5p		4-5p		DSTV102	902DMM		\$250.00 NM
26 11/02/12	11/02/12	M-F 4-5p		4-5p	F	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12 -	F	1	\$250.00					
Spots: # C			ne Descriptio		Start/End Time		n Ad-ID			Rate Type
1 4	F 11	1/02/12 4:42	PM M-F 4-5p		4-5p	:3	) DSTV102	902DMM		\$250.00 NM
27 11/05/12	11/05/12	M-F 4-5p	•	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 11/05/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # C			ne Descriptio	•	Start/End Time	Lengt	Ad-ID			Rate Type
1 4			PM M-F 4-5p		4-5p		) DSTV102	902DMM		\$250,00 NM
							-			V-00,00 11111
28 10/31/12	10/31/12	M-F 5-530a		5-530a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12		TWTFSS -W	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # C		r Date Air Tir	ne Descriptio	on_	Start/End Time	<u>Lengt</u>	Ad-ID			Rate Type
1 4	W 10	)/31/12 5:23	AM M-F 5-530	Оа	5-530a	:3	) DSTV102	902DMM		\$200.00 NM
29 11/01/12	11/01/12	M-F 5-530a		5-530a	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	***************************************	TWTFSS T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # C			ne Description		Start/End Time	Lenati	n Ad-ID			Rate Type
1 4			AM M-F 5-530		5-530a		DSTV102	902DMM		\$200.00 NM
					<del> </del>					



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30 11/02/12	11/02/12	M-F 5-530a	5-530a		:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /02/12 5:09 AM M-F 5		Start/End Time 5-530a		<u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$200.00 <b>N</b> M
31 11/05/12	11/05/12	M-F 5-530a	5-530a	M	:30	1	\$200.00	NM	
Weeks:	11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day Air</u> M 11			Start/End Time 5-530a		n <u>Ad-ID</u> ) DSTV1029	O2DMM		<u>Rate Type</u> \$200.00 <b>NM</b>
32 11/06/12	11/06/12	M-F 5-530a	5-530a	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 11			Start/End Time 5-530a		n <u>Ad-ID</u> ) DSTV1029	102DMM		<u>Rate Type</u> \$200.00 NM
33 10/31/12	10/31/12	M-F 530-6a	530-6a	~-W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12W	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		Date Air Time Descri		<u>Start/End Time</u> 530-6a		n <u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$200.00 NM
34 11/01/12	11/01/12	M-F 530-6a	530-6a		:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 11			Start/End Time 530-6a		n <u>Ad-ID</u> ) DSTV1029	IO2DMM		<u>Rate Type</u> \$200.00 <b>N</b> M
35 11/02/12	11/02/12	M-F 530-6a	530-6a	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$200.00				,	
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descr</u> /02/12 5:59 AM M-F 5		Start/End Time 530-6a		n <u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate</u> <u>Type</u> \$200.00 NM
36 11/05/12	11/05/12	M-F 530-6a	530-6a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /05/12	<del></del>	Start/End Time 530-6a		n <u>Ad-ID</u> ) DSTV1029	O2DMM		<u>Rate Type</u> \$200.00 <b>NM</b>
37 11/06/12	11/06/12	M-F 530-6a	530-6a	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 11			Start/End Time 530-6a		n <u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$200.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

								Spots/			
Line S	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
38 1	10/31/12	10/31/12	M-F 6-7a		6-7a	W	:30	1	\$400.00	NM	
V		Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
s	pots: # Ch		Date Air	Time Descrip		Start/End Time 6-7a		<u>h Ad-ID</u> 0 DSTV1029	O2DMM		<u>Rate Type</u> \$400.00 NM
39 1	1/01/12	11/01/12	M-F 6-7a		6-7a		:30	1	\$400.00	NM	
V			End Date		Spots/Week	Rate					. ,
s	pots: <u>#</u> Ch 1 4	10/29/12 <u>Day Air</u> Th 11/		T <u>Time Descrip</u>  4 AM M-F 6-7	<u>-</u>	\$400.00 <u>Start/End Time</u> 6-7a		h <u>Ad-ID</u> 0 DSTV1029	IO2DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
40 1	11/02/12	11/02/12	M-F 6-7a		6-7a		:30	1	\$400.00	NM	
		Start Date 10/29/12	11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
S	pots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> F 11/		<u>Tìme Descrip</u> 54 AMM-F 6-7		Start/End Time 6-7a		h <u>Ad-ID</u> 0 DSTV1029	02DMM		<u>Rate Type</u> \$400.00 NM
41 1	11/05/12	11/05/12	M-F 6-7a		6-7a	M	:30	1	\$400.00	NM	
٧		Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00					
s	pots: <u>#</u> Ch 1 4	Day Air M 11/	Date Air	Time Descrip 24 AM M-F 6-7		Start/End Time 6-7a		h <u>Ad-ID</u> ) DSTV1029	IO2DMM		<u>Rate Type</u> \$400.00 NM
42 1	11/06/12	11/06/12	M-F 6-7a		6-7a	-T	:30	1	\$400.00	NM	
V		Start Date 11/05/12	End Date 11/11/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$400.00					
S	pots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 11/		Time Descrip 9 AMM-F 6-7		Start/End Time 6-7a		h <u>Ad-ID</u> 0 DSTV1029	IO2DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
43 1	10/31/12	10/31/12	M-F 7-9a		7-9a	W	:30	1	\$375.00	NM	
٧		Start Date 10/29/12	End Date 11/04/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$375.00					
s	pots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> W 10/		Time Descrip 22 AMM-F 7-9		<u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> 0 DSTV1029	02рмм		<u>Rate Type</u> \$375.00 NM
44 1	11/01/12	11/01/12	M-F 7-9a		7-9a	T	:30	1	\$375.00	NM	
V		Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
s	pots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 11/		Time Descrip 59 AM M-F 7-9		<u>Start/End Time</u> 7-9a		<u>n Ad-ID</u> 0 DSTV1029	IO2DMM		<u>Rate Type</u> \$375.00 NM
45 1	1/02/12	11/02/12	M-F 7-9a		7-9a	F	:30	1	\$375.00	NM	
V		Start Date 10/29/12	<u>End Date</u> 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
S	pots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> F 11/		Time Descrip 9 AM M-F 7-9		<u>Start/End Time</u> 7-9a		<u>n Ad-ID</u> D DSTV1029	IO2DMM		<u>Rate Type</u> \$375.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

								Spots/			
ine	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
46	11/05/12	11/05/12	M-F 7-9a	1	7-9a	M	:30	1	\$375.00	NM	
V	Veeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	Smales of Ch	11/05/12	11/11/12	M	1	\$375.00	. 1	- 0-1 10			Data Tur
٥	Spots: <u>#</u> Ch 1 4			<u>r Time  Descrip</u> :52 AMM-F 7-9		Start/End Time 7-9a	-	<u>1 Ad-ID</u> ) DSTV1029	IO 2 DMM		Rate Typ
	1 4	IVI 11,	/UD/1Z 6.	.DZ AIVI IVI-T 7-8	7a	1-98		) D31VIO23	OZDINM		\$375.00 NI
47	11/06/12	11/06/12	M-F 7-9a	1	7-9a	*** T *** *** *** ***	:30	2	\$375.00	NM	
٧	Veeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS -T	Spots/Week 2	<u>Rate</u> \$375.00					
S	Spots: # Ch	Day Air	Date Air	r Time Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate Typ
	2 4	Tu 11.	/06/12 7:	:23 AM M-F 7-9	 ∂a	7-9a	:3	DSTV1029	O2DMM		\$375.00 NI
	1 4	Tu 11.	/06/12 8:	:44 AM M-F 7-9	9a	7-9a	:3	) DSTV1029	O2DMM		\$375.00 NI
48	11/03/12	11/03/12	Sa 7-9a		Sa 7-9a	S-	:30	1	\$300.00	NM	
V	Veeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			<u> </u>
		10/29/12	11/04/12	S-	1	\$300.00					
S	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air</u>	<u>r Time</u> Descrip	<u>otion</u>	Start/End Time	Lengti	Ad-ID			Rate Typ
	1 4	Sa 11.	/03/12 7:	:26 AM Sa 7-9a	3	Sa 7-9a	:3	DSTV1029	02DMM		\$300.00 NI
49	11/04/12	11/04/12	Su 7-9a	· · · · · · · · · · · · · · · · · · ·	Su 7-9a	S	:30	1	\$200.00	NM	
V	Veeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week	<u>Rate</u> \$200.00					<u> </u>
5	Spots: # Ch			r Time Descrip	ntion	Start/End Time	Lenati	Ad-ID			Rate Typ
`	1 4	Su 11		:24 AM Su 7-9a		Su 7-9a		) DSTV1029	02DMM		\$200.00 N
					······································						
50 ′	11/04/12	11/04/12	FOX Nev	vs Sunday	9a-10a 	5	:30	1	\$200.00	NM	
٧	Veeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$200.00					
S	Spots: # Ch	<u>Day Air</u>	Date Air	r Time Descrip	otion	Start/End Time	Lengtl	Ad-ID			Rate Typ
	1 4	Su 11.	/04/12 8:	:59 AM FOX No	ews Sunday	9a-10a	:30	) DSTV1029	02DMM		\$200.00 N
51	10/31/12	10/31/12	5-530p		5-530p		:30	1	\$400.00	NM	
		Start Date	End Date	MTWTFSS	Spots/Week	Rate			<b>4</b> 700.00		
٧		10/29/12	11/04/12	W	<u>30013/4466X</u> 1	\$400.00					
S	Spots: # Ch	Day Air	Date Air	r Time Descrip	otion	Start/End Time	Lengti	Ad-ID			Rate Typ
	1 4	W 10	/31/12 5:	:09 PM 5-530p		5-530p		DSTV1029	02DMM		\$400.00 N
52	11/01/12	11/01/12	5-530p	-	5-530p	T	:30	1	\$400.00	NM	
٧		Start Date 10/29/12	End Date	<u>MTWTFSS</u>	Spots/Week	Rate \$400.00					
c	pots: # Ch		11/04/12	r Time Descrip	1	\$400.00 Start/End Time	Longil	Ad-ID			Data Tun
3	1 4	Day Air Th 11		:22 PM 5-530p	MUII	5-530p		i <u>Au-iu</u> ) DSTV1029	02рмм		<u>Rate Typ</u> \$400.00 NI
53 '	11/02/12	11/02/12	5-530p	1 W 5-500p	5-530p	F	:30	1	\$400.00	NM	ψ-00.00 Ν
JJ	1 1/02/12	11/02/12	3-330p		3-000p	f —	.30		φ+00.00	INIVI	
		Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u> \$400.00					
V		10/29/12	11/04/12		l l						
***************************************	pots: <u>#</u> Ch	10/29/12 Day Air		r Time Descrip	otion '	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Typ



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
54 11/05/12	11/05/12	5-530p	5-530p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /05/12    5:23 PM 5-53		Start/End Time 5-530p		n <u>Ad-ID</u> ) DSTV1029	902рмм		<u>Rate Type</u> \$400.00 NM
55 10/31/12	10/31/12	530-6p	530-6p	W	:30	1	\$400.00	NM	
Weeks: Spots: # Ch	Start Date 10/29/12 Day Air	11/04/12W	1	Rate \$400.00 Start/End Time	l enat	n Ad-ID			Rate Type
14		/31/12 5:40 PM 530		530-6p		) DSTV1029	O2DMM		\$400.00 NM
56 11/01/12	11/01/12	530-6p	530-6p	T	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/29/12 Day Air Th 11/	11/04/12T Date Air Time Des	- 1 cription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 530-6p		n <u>Ad-ID</u> ) DSTV1029	•02 <b>л</b> мм		Rate Type \$400.00 NM
57 11/02/12	11/02/12	530-6p	530-6p	F	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		11/04/12F	- 1 cription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 530-6p		1 <u>Ad-ID</u> ) DSTV1029	O2DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
58 11/05/12	11/05/12	530-6p	530-6p	M	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 11/05/12 Day Air M 11/		- 1 cription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 530-6p		1 <u>Ad-ID</u> ) DSTV1029	O2DMM		<u>Rate Type</u> \$400.00 NM
59 10/31/12	10/31/12	M-F 6-630p	6-630p	W	:30	1	\$540.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		11/04/12W	- 1 cription	<u>Rate</u> \$540.00 <u>Start/End Time</u> 6-630p		<u>Ad-ID</u> ) DSTV1029	<b>Ө</b> 2 <b>D</b> MM		<u>Rate Type</u> \$540.00 NM
60 11/01/12	11/01/12	M-F 6-630p	6-630p	T	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$540.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /01/12 6:08 PM M-F		Start/End Time 6-630p		<u>Ad-ID</u> ) DSTV1029	02DMM		<u>Rate Type</u> \$540.00 NM
61 11/02/12	11/02/12	M-F 6-630p	6-630p	F	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	1	Rate \$540.00 Start/End Time	····	Ad-ID			Pato Tuno
Spots: # Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /02/12 6:09 PM M-F	γ	6-630p		DSTV1029	02DMM		<u>Rate Type</u> \$540.00 NM



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Spots/

14   Su   11/04/12   5:54 PM Su 5-6p   5-6p   :30 DSTV1029020MM   \$125.00 NM								Spots/			
Weeks:   Start Date	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots #Ch Day Air Date	62	11/05/12	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$540.00	NM	
Spots: #Ch   Pay Ar Date   Air Time   Description   StartEnd Time   Solid Post		Weeks:			Spots/Week	**************************************					
1.4   M		Snote: # Ch			intion	• • • • • • •	1 anat	h Ad ID			Pata Typa
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   E			***************************************					·	902DMM		
Weeks											ψυποιου INIVI
Spots   6	63	11/04/12	11/04/12	Su 5-6p	5-6p	S	:30	1	\$125.00	NM	
14   Su   11/04/12   5:54 PM Su 5-6p   5-6p   :30 DSTV1029020MM   \$125.00 NM		Weeks:			Spots/Week 1						
14   Su   11/04/12   5:54 PM Su 5-6p   5-6p   :30 DSTV1029020MM   \$125.00 NM		Spots: # Ch	Day Ai	ir Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   St25:00   St25:00   Nt		1 4	Su 11			5-6p	:3	) DSTV102:	902рмм		\$125.00 NM
Spots: # Ch	64	10/31/12	10/31/12	M-F 1102p-1132p	M-F 1102p-1132p	W	:30	1	\$125.00	NM	
Spots: # Ch		Weeks:									
1.4   W   10/31/12   11:14 PM M-F 1102p-1132p   M-F 1102p-1132p   30 DSTV102902DMM   \$125.00 NM		Snoto: # Ch			•	•	1 annt	- A-I ID			Data Tuna
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   I1/02/12   I1/04/12   I1/04/									QU5DWW		
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/29/12   11/04/12  T   1   S125.00   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length   Start			VV 10				<u>د. با</u>	J D3 : V 1 O Z .	30ZDHI-I		\$125.00 INIVI
Spots: # Ch	65	11/01/12	11/01/12	M-F 1102p-1132p	M-F 1102p-1132p	T	:30	1	\$125.00	NM	
1 4		Weeks:		End Date MTWTFSS 11/04/12T							
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type		Spots: # Ch	<u>Day Ai</u>	<u>ir Date Air Time Descr</u>	<u>iption</u>	Start/End Time	<u>Lengt</u>	n Ad-ID	•		Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/29/12   11/04/12  F   1   \$125.00		1 4	Th 11	1/01/12 11:31 PM M-F 1	102p-1132p	M-F 1102p-1132	p :3	) DSTV102	902DMM		\$125.00 NM
10/29/12   11/04/12  F   1   \$125.00   Start/End Time   Length Ad-ID   Rate   Type   1 4   F   11/02/12   11:23 PM M-F 1102p-1132p   M-F 1102p-1132p   30 DSTV102902DMM   \$125.00 NM	66	11/02/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p		:30	1	\$125.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   Start/End Time   Length   Ad-ID   Air Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Air Time   Length   Ad-ID   Rate   Type   Air Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Air Time   Length   Ad-ID   Start/End Time   Length   Air Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Air Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Air Time   Length   Ad-ID   Start/End Time   Length   Ad-ID   Rate   Type   Air Time   L		Weeks:	Start Date	End Date MTWTFSS	Spots/Week			· · · · · · · · · · · · · · · · · · ·			
1 4   F   11/02/12   11:23 PM M-F 1102p-1132p   M-F 1102p-1132p   30 DSTV102902DMM   \$125.00 NM		0			•						
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   11/05/12   11/05/12   11/11/12   M   1   \$125.00   NM									0020044		
Weeks:         Start Date 11/05/12         End Date 11/11/12         MTWTFSS Mean of the process.         Spots/Week start/End Time 14         Rate 11/05/12         MTWTFSS Mean of the process.         Spots/Week start/End Time 14         Length Ad-ID start/End Time 15/102902DMM         Rate Type 15/102902DMM         Rate Type 15/102902DMM         Start/End Time 15/1029012DMM         Length Ad-ID start/End Time 15/102902DMM         Rate 15/1029012DMM         NM           68 11/03/12         11/03/12         Sa 1030-1130p         1030-1130p        S-         :30         1         \$100.00         NM           Weeks:         Start Date 10/29/12         End Date 11/04/12         MTWTFSS 15/102902DMM         Spots/Week 10/30-1130p         Rate 15/102902DMM         Start/End Time 10/30-1130p         Length Ad-ID 16/30-1130p         Rate 15/102902DMM         \$100.00         NM           69 10/31/12         10/31/12         9-930p         9-930p        W         :30         1         \$800.00         NM           Weeks:         Start Date 10/29/12         End Date 17/104/12         MTWTFSS 15/102902DMM         Spots/Week 16/1029/12         Rate 17/104/12         Rate 17/		14	<i>r</i> 11	1/02/12 11:23 PIVI IVI-F 1	102p-1132p	W-F 1102p-1132	p :3	) DS IVIOZ:	902DMM		\$125.00 NM
Spots: # Ch	67	11/05/12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M	:30	1	\$125.00	NM	
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type           1 4         M         11/05/12         11:32 PM M-F 1102p-1132p         M-F 1102p-1132p         :30 DSTV102902DMM         \$125.00 NM           68 11/03/12         11/03/12         Sa 1030-1130p         1030-1130p        S-         :30 1 \$100.00 NM           Weeks: Start Date		Weeks:									
1 4       M       11/05/12       11:32 PM M-F 1102p-1132p       M-F 1102p-1132p       :30 DSTV102902DMM       \$125.00 NM         68 11/03/12       11/03/12       Sa 1030-1130p       1030-1130p      S-       :30 1 \$100.00 NM         Weeks: Start Date		Snots: # Ch			•		! enat	n Ad-JD			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/29/12   11/04/12  5-   1   \$100.00   NM									902pmm		
Weeks:         Start Date 10/29/12         End Date 11/04/12         MTWTFSS 2S-         Spots/Week 3 100.00         Rate 3 100.00           Spots: # Ch											Ψ120.00 14W
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	68	11/03/12	11/03/12	Sa 1030-1130p	1030-1130p	S-	:30	1	\$100.00	NM	,
1 4       Sa       11/03/12       11:23 PM Sa 1030-1130p       1030-1130p       :30 DSTV102902DMM       \$100.00 NM         69 10/31/12       10/31/12       9-930p       9-930p      W       :30       1 \$800.00 NM         Weeks: Start Date 10/29/12       End Date 11/04/12       MTWTFSS Spots/Week 10/29/12       Rate 10/29/12       \$800.00         Spots: # Ch Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate Type	,	Weeks:			Spots/Week 1						
69 10/31/12 10/31/12 9-930p 9-930pW :30 1 \$800.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12W 1 \$800.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Spots: # Ch	<u>Day Ai</u>	r Date <u>Air Time</u> <u>Descr</u>	<u>íption</u>	Start/End Time	Lengt	Ad-ID			<u>Rate Type</u>
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/29/12         11/04/12        w         1         \$800.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type		1 4	Sa 11	I/03/12 11:23 PM Sa 10	30-1130p	1030-1130p	:3	DSTV1029	902DMM		\$100.00 NM
10/29/12         11/04/12        w         1         \$800.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type	69	10/31/12	10/31/12	9-930p	9-930p	W	:30	1	\$800.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date Air Time Description</u> <u>Start/End Time Length Ad-ID</u> <u>Rate Type</u>	,,,	Weeks:			Spots/Week 1						
		Spots: # Ch			iption		Lenat	Ad-ID			Rate Type
400.0006 dope-6 dope-6 dope-6 310.00 at 1.5		1 4		0/31/12 9:15 PM 9-930		9-930p			902DMM		\$800.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Spots/

								Spots/			
ine	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
70	11/01/12	11/01/12	9-930p	0.000	9-930p	T	:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week	<u>Rate</u> \$800.00					
-	Spots: # Ch			ir Time Descrip	tion	Start/End Tim	a lanaf	h Ad-ID			Rate Type
`	1 4	Th 11		):14 PM 9-930p	<u>/IIOII</u>	9-930p		0 DSTV1029	902DMM		\$800.00 NA
							.~				4000.00 1111
71	11/02/12	11/02/12	9-930p		9-930p	F	:30	1	\$800.00	NM	
V	Veeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$800.00	***************************************				
8	Spots: # Ch	Day Air	<u>r Date</u> A	ir Time Descrip	<u>stion</u>	Start/End Tim	<u>e Lengt</u>	h Ad-ID			Rate Type
	1 4	F 11	/02/12 9	):23 PM 9-930p		9-930p	:3	0 DSTV1029	902DMM		\$800.00 NN
72	11/05/12	11/05/12	9-930p		9-930p	M	:30	1	\$800.00	NM	
V			End Date		Spots/Week	Rate					
_		11/05/12	11/11/12	M	1	\$800.00					
S	Spots: # Ch			ir Time Descrip	<u>ition</u>	Start/End Tim		h <u>Ad-ID</u>	2020444		Rate Type
	14	M 11	/05/12 9	:28 PM 9-930p		9-930p	:3	0 DSTV1029	302DMM		\$800.00 N
73	10/31/12	10/31/12	930-10p	,	930-10p	W	:30	1	\$800.00	NM	
V		Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$800.00					
S	Spots: # Ch			ir Time Descrip	tion	Start/End Tim	e Lenat	h Ad-ID			Rate Typ
	1 4	W 10		:45 PM 930-10	p	930-10p	:3	0 DSTV1029	902DMM		\$800.00 N
74	11/01/12	11/01/12	930-10p		930-10p	T	:30	1	\$800.00	NM	
V		Start Date		MTWTFSS	Spots/Week	Rate		· · · · · · · · · · · · · · · · · · ·			
c	Spots: # Ch	10/29/12 Day Air	11/04/12 - Data Ai	ir Time Descrip	1	\$800.00 Start/End Tim	o Longt	h Ad-ID			Poto Tun
٥	1 4			:39 PM 930-10		930-10p		0 DSTV1029	902 กพพ		<u>Rate Typ</u> \$800.00 NM
	! 7	111 11	701712 3	7.39 - 101 930-10				0 001 1102	3020MM		4000.00 NI
75 °	11/02/12	11/02/12	930-10p		930-10p		:30	1 .	\$800.00	NM	
٧		Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
S				ir Time Descrip	•	Start/End Tim	e Lenat	h Ad-ID			Rate Typ
	14			:40 PM 930-10		930-10p		0 DSTV1029	902DMM		\$800.00 N
76	11/05/12	11/05/12	930-10p		930-10p	M	:30	1	\$800.00	NM	
V		Start Date	End Date	MTWTFSS	Spots/Week	Rate					
0	Spots: # Ch	11/05/12 Day Air	11/11/12 r Date — Ai	M ir Time Descrip	dion.	\$800.00 Start/End Tim	e lenat	h Ad-ID			Rate Typ
	1 4			:57 PM 930-10		930-10p		<u>0 DSTV1029</u>	902DMM		\$800.00 N
77	10/31/12	10/31/12	M-F 10-1		10-1030p	W	:30	1	\$800.00	NM	7-77.50
. ,				-					+ 355.55		
٧		Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u> \$800.00					
		Start Date 10/29/12 Day Air	11/04/12	MTWTFSS W ir Time Descrip	1	<u>Rate</u> \$800.00 Start/End Tim	e lenat	h Ad-ID			Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
1 •	Spence/governor	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
78 11/01/12	11/01/12	M-F 10-1030p	10-1030p	T	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> /01/12		Start/End Time 10-1030p		<u>h Ad-ID</u> 0 DSTV1029	02DMM		<u>Rate Type</u> \$800.00 NM
79 11/02/12	11/02/12	M-F 10-1030p	10-1030p	~ ~ ~ <del>*</del> • • ~ ~	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$800.00					•
Spots: <u>#</u> Ch 1 4		<u>Date Air Time Descri</u> 02/12 10:23 PM M-F 10		Start/End Time 10-1030p		<u>h Ad-ID</u> 0 pstv1029	102DMM		<u>Rate Type</u> \$800.00 <b>NM</b>
80 11/05/12	11/05/12	M-F 10-1030p	10-1030p	M	:30	1	\$800.00	NM	
Weeks:	Start Date 11/05/12	11/11/12 M	1	Rate \$800.00					PT
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> 05/12 10:28 PM M-F 10		Start/End Time 10-1030p		<u>h Ad-ID</u> 0 DSTV1029	02DMM		<u>Rate Type</u> \$800.00 NM
81 10/31/12	10/31/12	M-F 1030-1102p	1030-1102p	W	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12W	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4	Day Air			<u>Start/End Time</u> 1030-1102p		h <u>Ad-ID</u> 0 DSTV1029	02DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
82 11/01/12	11/01/12	M-F 1030-1102p	1030-1102p	T	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 11/	<u>Date</u> <u>Air Time</u> <u>Descri</u> 01/12 10:42 PM M-F 10		<u>Start/End Time</u> 1030-1102p		<u>h Ad-ID</u> 0 pstv1029	002DMM		<u>Rate Type</u> \$400.00 NM
83 11/02/12	11/02/12	M-F 1030-1102p	1030-1102p	F	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> 02/12 10:40 PM M-F 1	***************************************	<u>Start/End Time</u> 1030-1102p		<u>h Ad-ID</u> 0 DSTV1029	002DMM		<u>Rate</u> <u>Type</u> \$400.00 <b>N</b> M
84 11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> 05/12 11:00 PM M-F 10		Start/End Time 1030-1102p		<u>h Ad-ID</u> 0 DSTV1029	002DMM		<u>Rate Type</u> \$400.00 NM
85 11/04/12	11/04/12	Su 10-1030p	10-1030p	\$	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Su 11/			Start/End Time 10-1030p		<u>h Ad-ID</u> 0 DSTV1029	002DMM		Rate Type \$800.00 NM



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11/02/12

1 4

12:01 AM M-F 1132p-1202a

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58719	2-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

:30 DSTV102902DMM

\$125.00 NM

	<b>.</b> .						Spots/		_	
ine Start	Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
86 11/04	/12	11/04/12	Su 1030-1102p	1030-1102p	S	:30	1	\$400.00	NM	
Weeks	S:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
Spots:	# Ch			•	Start/End Time	Lengt	th Ad-ID			Rate Type
•	14		/04/12 10:45 PM Su 1		1030-1102p		0 DSTV102	2902рмм		\$400.00 NN
87 10/31	/12	10/31/12	M-F 630-7p	630-7p		:30	1	\$2,200.00	NM	
Weeks	3:	Start Date 10/29/12	End Date MTWTFSS		Rate \$2,200.00			<del>···· ,</del> ,		
Spots:	<u>#</u> Ch	<u>Day Air</u>	Date Air Time Desc	•	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
	14	W 10	/31/12 6:42 PM M-F	630-7p	630-7p	:3	0 DSTV102	2902DMM		\$2,200.00 NN
88 11/01.	/12	11/01/12	M-F 630-7p	630-7p	T	:30	1	\$2,200.00	NM	
Weeks	3:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$2,200.00					
Spots:	<u>#</u> Ch		,	•	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4	Th 11.	/01/12 6:48 PM M-F	630-7p	630-7p	.:3	0 DSTV102	2902DMM		\$2,200.00 NM
89 11/02	12	11/02/12	M-F 630-7p	630-7p		:30	1	\$2,200.00	NM	
Weeks	) .	Start Date	End Date MTWTFSS		Rate \$2,200.00					
Spots:	# Ch				Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4	F 11.	/02/12 6:48 PM M-F	630-7p	630-7p	:3	0 DSTV102	2902DMM		\$2,200.00 NN
90 11/05	12	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,200.00	NM	
Weeks	5:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$2,200.00					
Spots:	# Ch			ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	14	M 11.	/05/12 6:42 PM M-F	630-7p	630-7p	:3	0 DSTV102	2902DMM		\$2,200.00 NM
91 10/31	12	10/31/12	FOX X Factor	7-9p	W	:30	1	\$1,800.00	NM	
Weeks	3;	Start Date 10/29/12	End Date MTWTFSS 11/04/12W	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots:	<u>#</u> Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 10	/31/12 7:59 PM FOX	X Factor	7-9p	:3	0 DSTV102	902DMM		\$1,800.00 N
92 11/01/	12	11/01/12	FOX X Factor	7-9p	T	:30	1	\$1,400.00	NM	<u> </u>
Weeks	:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots:	<u>#</u> Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	14	Th 11,	/01/12 7:32 PM FOX	X Factor	7-9p		0 DSTV102	902DMM		\$1,400.00 N
93 11/02/ prebo		11/02/12 mg	M-F 1132p-1202a	M-F 1132p-1202a	F	:30	1	\$125.00	NM	
Weeks		Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$125.00					
Spots:	<u>#</u> Ch	Day Air	Date Air Time Desc	**************************************	Start/End Time		h Ad-ID			Rate Typ
	1 /	□ 11	(00/40 40:04 ABABA E :	11225 12026	M E 44225 4205		A DCTV102	OG 2 DAMM		\$125.00 N

M-F 1132p-1202a



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587192-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	Spence/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
94	11/03/12 prebookoed	11/03/12 mg	Sa 10-1030p	10-1030p	S-	:30	1	\$600.00	NM	
į	prebooked Weeks:	Start Date 10/29/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch		Date Air Time Descr		Start/End Time		h Ad-ID	000====		Rate Type
L	14	Sa 11/	03/12 10:26 PM Sa 10	-1030p	10-1030p	:3	0 DSTV1029	902DMM		\$600.00 NM
95	11/05/12 prebooked r	11/05/12 mg	M-F 6-7a	6-7a	M	:30	1	\$400.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
L	1 4	M 11/	05/12 6:54 AMM-F 6	-7a	6-7a	:3	0 DSTV1029	902DMM		\$400.00 NM
96	11/06/12 prebooked p	11/06/12 per john	M-F 6-7a	6-7a	-T	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 11/05/12	<u>End Date</u> <u>MTWTFSS</u> 11/11/12 -T	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 4	Tu 11/	06/12 6:43 AM M-F 6	-7a	6-7a		0 DSTV1029			\$1,000.00 NM
L	1 4	Tu 11/	06/12 7:00 AM M-F 6	-7a	6-7a	:3	0 DSTV1029	902DMM		\$1,000.00 NM

<u>Total Spots</u> 98 <u>Gross Total</u> \$44,760.00

Payment Terms 30 Days

Agency Commission

\$6,714.00

Net Amount Due

\$38,046.00



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

	,		
<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

Flight Dates	Order#	Alt Order #
11/03/12 - 11/06/12	587966	9854677
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB # 1046	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
1		

Spots/

							Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	11/04/12 In 8	11/04/12	Su 7-9a	Su 7-9a	5	:30	1	\$500.00	NM	
۷	Veeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$500.00					
j s	Spots: # Ch	<u>Day Air</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	ription	Start/End Time	Leng	<u>th Ad-ID</u>			Rate Type
	1 4	Su 11.	/04/12 8:15 AM Su 7-	9a	Su 7-9a	:3	30 DSTV1029	9020мм		\$500.00 NM
	11/03/12 In 13	11/03/12	Sa 1030-1130p	1030-1130p	S	:30	1	\$300.00	NM	
V	Veeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
S	Spots: # Ch	Day Air	r Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Sa 11.	/03/12 11:01 PM Sa 10	030-1130p	1030-1130p	:3	30 DSTV1029	902DMM		\$300.00 NM
	11/04/12 In 18	11/04/12	Su 10-1030p	10-1030p	S	:30	1	\$1,800.00	NM	
٧	Veeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,800.00					
s	Spots: # Ch	Day Air	Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Su 11.	/04/12 10:28 PM Su 10	0-1030p	10-1030p	:3	30 DSTV1029	002DMM		\$1,800.00 NM
	11/04/12 in 19	11/04/12	Su 1030-1102p	1030-1102p	S	:30	1	\$1,000.00	NM	
٧	Veeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,000.00					
s	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Su 11.	/04/12 10:57 PM Su 10	030-1102p	1030-1102p	:3	0 DSTV1029	02DMM		\$1,000.00 NM
5 1	11/03/12	11/03/12	1230-1p	1230-1p	S-	:30	1	\$800.00	NM	
٧	Veeks:	Start Date 10/29/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$800.00	· · · ·	<del>,</del>			
S	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID	·//·		Rate Type
l	1 4	Sa 11/	/03/12 12:37 PM 1230-		1230-1p		0 DSTV1029			\$800.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

:30 DSTV102902DMM

\$625.00 NM

: 04 D-1	F-4 D-4	Donomination	D4-485-3 73		1 ·	Spots/	<b>.</b>	_	
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 11/05/12 In1	11/06/12	M-F 9-10a	9-10a	MT	:30	4	\$500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 MT		<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Typ
3 4		/05/12 9:09 AM M-F		9-10a		0 DSTV1029	902DMM		\$500.00 Ni
1 4	M 11	/05/12 9:34 AM M-F	9-10a	9-10a	:3	O DSTV1029	02DMM		\$500.00 NI
2 4	Tu 11	/06/12 9:28 AM M-F	9-10a	9-10a	:3	O DSTV1029	02DMM		\$500.00 NI
4 4	Tu 11	/06/12 9:58 AM M-F	9-10a	9-10a	:3	0 DSTV1029	02DMM		\$500.00 N
7 11/05/12 In 2	11/06/12	M-F 10-11a	10-11a	MT	:30	2	\$250.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 MT		<u>Rate</u> \$250.00					
Spots: # Ch	n <u>Day Ai</u> i	r Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
1 4	M 11	/05/12 10:33 AM M-F	10-11a	10-11a	:3	0 DSTV1029	002DMM		\$250.00 NN
2 4	Tu 11	/06/12 10:57 AM M-F	10-11a	10-11a	:3	0 DSTV1029	002DMM		\$250.00 NA
8 11/05/12 In 3	11/06/12	M-F 11a-12p	11a-12p	MT	:30	2	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
2 4		/05/12 11:50 AM M-F		11a-12p		0 DSTV1029	002DMM		\$200.00 NN
1 4	Tu 11	/06/12 11:21 AM M-F	4	11a-12p	:3	0 DSTV1029	002DMM		\$200.00 NN
9 11/05/12 In 4	11/06/12	M-F 12-1p	12-1p	MT	:30	2	\$500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$500,00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4	M 11	/05/12 12:28 PM M-F	12-1p	12-1p	:3	0 DSTV1029	02DMM		\$500.00 NM
2 4	Tu 11.	/06/12 12:09 PM M-F	12-1p	12-1p	:3	0 DSTV1029	02DMM		\$500.00 NN
10 11/04/12 In 5	11/04/12	FOX News Sunday	9a-10a	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Su 11.	/04/12 9:31 AM FOX	News Sunday	9a-10a		0 DSTV1029	102DMM	***************************************	\$500.00 NN
11 11/05/12 In 6	11/05/12	M-F 3-4p	3-4p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M		<u>Rate</u> \$200.00					
Spots: # Ch			cription	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
14	M 11.	/05/12 3:55 PM M-F	3-4p	3-4p		0 DSTV1029	02DMM		\$200.00 NN
12 11/05/12 In 7	11/05/12	M-F 4-5p	4-5p	M	:30	1	\$625.00	NM	·
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M		<u>Rate</u> \$625.00	,				
Spots: # Ch			***************************************	Start/End Time		h Ad-ID			Rate Typ
1 1	M 11	/05/12 4:43 DM MLF	4.5n	1-5n	.2	n nstv1029	IO2DMM		SECTION NI

4-5p

4:43 PM M-F 4-5p

1 4

11/05/12



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

٠.,	Invoice #	Invoice Date	Invoice Month	Invoice Period
	587966-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 11/05/12 in 9	11/05/12	5-530p	5-530p	M	:30	1	\$1,000.00	NM	gen 1859 Baya Ayun aran aran 1850 Baya Ayun 1850 B
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4	Day Air M 11			Start/End Time 5-530p		h <u>Ad-ID</u> 0 DSTV1029	902DMM		<u>Rate Type</u> \$1,000.00 NM
14 11/05/12 In 10	11/05/12	530-6p	530-6p	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch	<u>Day Air</u> M 11			Start/End Time 530-6p		<u>h Ad-ID</u> 0 DSTV1029	902DMM		<u>Rate Type</u> \$1,000.00 NM
15 11/05/12 In 11	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$1,440.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week	<u>Rate</u> \$1,440.00	,				
Spots: <u>#</u> Ch 1 4		<u>r Date</u> <u>Air Time</u> <u>Descr</u> /05/12 6:13 PM M-F 6		Start/End Time 6-630p		<u>h Ad-ID</u> 0 DSTV102!	902DMM		<u>Rate Type</u> \$1,440.00 NM
16 11/05/12 In 12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M	:30	2	\$375.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$375.00					
Spots: # Ch	Day Air		iption	Start/End Time M-F 1102p-1132		h Ad-ID 0 DSTV1029	ЭЛЭ <b>г</b> мм		<u>Rate Type</u> \$375.00 NM
1 4		/05/12 11:26 PM M-F 1	· ·	M-F 1102p-1132		0 DSTV1029			\$375.00 NM
17 11/05/12 In 14	11/05/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 1 4		<u>r Date Air Time Descr</u> /05/12 9:14 PM 9-930		Start/End Time 9-930p		h <u>Ad-ID</u> 0 DSTV1029	902DMM		<u>Rate Type</u> \$1,800.00 <b>NM</b>
18 11/05/12 In 15	11/05/12	930-10p	930-10p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descr</u> /05/12 9:44 PM 930-16	······································	Start/End Time 930-10p		<u>h Ad-ID</u> 0 DSTV1029	902DMM		<u>Rate Type</u> \$1,800.00 NM
19 11/05/12 In 16	11/05/12	M-F 10-1030p	10-1030p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 1 4	Day Air			Start/End Time 10-1030p		<u>h Ad-ID</u> 0 pstv1029	902DMM		<u>Rate</u> <u>Type</u> \$1,800.00 NM
20 11/05/12 In 17	11/05/12	M-F 1030-1102p	1030-1102p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch	<u>Day Air</u>			Start/End Time 1030-1102p		h <u>Ad-ID</u> 0 DSTV1029	902рмм		<u>Rate</u> <u>Type</u> \$1,800.00 <b>N</b> M



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #   Invoice Date   Invoice Month   Invoice Period				
587966-1 11/11/12 November 2012 10/29/12 - 11/06/15	ce# linvoice	e Date Unvoice Mor	nth Invoice Peri	iod
307300-1 1072172 NOVEMBER 2012 1072372 1770071	1 1/1/1/	12 NOVEITIBE	2012 10/29/12 - 1	11/06/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		N02N06

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
24 11/04/12 In 22	11/04/12	Su 1232-132a	1232-132a	S	:30	1	\$75.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air	Date <u>Air Time</u> Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Su 11/	/04/12 12:48 AM Su 123	32-132a	1232-132a	:3	0 DSTV102	902DMM		\$75.00 NM
25 11/05/12 In 23	11/05/12	M-F 1232-1a	1232-1a	M	:30	1	\$100.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				· · · · · · · · · · · · · · · · · · ·	
Spots: # Ch		Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
14	M 11/	05/12 12:56 AM M-F 12	?32-1a	1232-1a	:3	0 DSTV102	902DMM		\$100.00 NM

<u>Total Spots</u> 29 <u>Gross Total</u> \$21,190.00

Payment Terms 30 Days

Agency Commission

\$3,178.50

Net Amount Due

\$18,011.50



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number Spence, David/R/Mo Gov SPENCE FOR GOV C27C29

Flight Dates	Order #	Alt Order #
10/27/12 - 10/30/12	586646	09852642
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
	Advertiser Code SPEN	Product Code ORDR
IDB#		

							Spots/			
ine :	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/29/12	10/29/12	M-F 9-10a	9-10a	M	:30	2	\$200.00	NM	
V		Start Date 10/29/12	End Date MTWTF: 11/04/12 M		<u>Rate</u> \$200.00					
S	Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 10/	/29/12 9:18 AM M-	-F 9-10a	9-10a	:3	0 DSTV1023	01DMM		\$200.00 NM
	2 4	M 10/	/29/12 9:55 AM M-	-F 9-10a	9-10a	:3	0 DSTV1023	01DMM		\$200.00 NM
2 '	10/29/12	10/29/12	M-F 10-11a	10-11a	M	:30	1	\$100.00	NM	
V		Start Date 10/29/12	End Date MTWTF: 11/04/12 M		<u>Rate</u> \$100.00					
S	Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	M 10/	/29/12 10:44 AM M-	-F 10-11a	10-11a	:3	0 DSTV1023	O1DMM		\$100.00 NM
3 ^	10/29/12	10/29/12	M-F 11a-12p	11a-12p	M	:30	1	\$100.00	NM	
V		Start Date 10/29/12	End Date MTWTF: 11/04/12 M		<u>Rate</u> \$100.00					*****
S	Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 10/	/29/12 11:19 AM M	-F 11a-12p	11a-12p	:3	0 DSTV1023	01DMM		\$100.00 NM
4	10/29/12	10/29/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
V		Start Date 10/29/12	End Date MTWTF:		<u>Rate</u> \$200.00					
S	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	M 10/	/29/12 12:38 PM M-	-F 12-1p	12-1p	:3	0 DSTV1023	01DMM		\$200.00 NM
5 ′	10/29/12	10/29/12	M-F 1-2p	1-2p	M	:30	1	\$100.00	NM	
V		Start Date 10/29/12	End Date MTWTF		Rate \$100.00			1949/4		
S	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lenat	h Ad-ID			Rate Type
						:3				



Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/29/12	10/29/12	M-F 2-3p	2-3p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 M	Spots/Week	<u>Rate</u> \$100.00					***************************************
Spots: # C				Start/End Time		h <u>Ad-ID</u>			Rate Type
1 4	M 10	/29/12 2:59 PM M-	F 2-3p	2-3p	:3	0 DSTV1023	301DMM		\$100.00 NM
7 10/29/12	10/29/12	•	3-4p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 M	<u>SS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
Spots: # C	ch <u>Day Ai</u>	r Date <u>Air Time</u> De	escription	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 4	M 10	)/29/12 3:48 PM M	F 3-4p	3-4p	:3	0 DSTV1023	BO1DMM		\$100.00 NM
8 10/30/12	10/30/12	M-F 3-4p	3-4p	-T	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF 11/04/12 -T		<u>Rate</u> \$100.00					
Spots: # C		r Date Air Time De		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 4	Tu 10	/30/12 3:47 PM M	F 3-4p	3-4p	:3	0 DSTV1023	301DMM		\$100.00 NM
9 10/29/12	10/29/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 M	SS Spots/Week	<u>Rate</u> \$250.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Time De</u>	escription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 4	M 10	/29/12 4:12 PM M	F 4-5p	4-5p	:3	0 DSTV1023	BO1DMM		\$250.00 NM
10 10/30/12	10/30/12	M-F 4-5p	4-5p	~T~~~~	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 -T	SS Spots/Week	<u>Rate</u> \$250.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> De	escription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 4	Tu 10	/30/12 4:29 PM M	F 4-5p	4-5p	:3	0 DSTV1023	301DMM		\$250.00 NM
11 10/29/12	10/29/12	M-F 5-530a	5-530a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 M		<u>Rate</u> \$200.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	M 10	/29/12 5:24 AM M	F 5-530a	5-530a	:3	0 DSTV1023	301DMM		\$200.00 NM
12 10/30/12	10/30/12	M-F 5-530a	5-530a	-T	:30	1	\$200.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 -T	SS Spots/Week 1	<u>Rate</u> \$200.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Spots: # C				Start/End Time		h <u>Ad-ID</u>			<u>Rate Type</u>
1 4	Tu 10	/30/12 5:24 AM M	F 5-530a	5-530a	:3	0 DSTV1023	01DMM		\$200.00 NM
13 10/29/12	10/29/12	M-F 530-6a	530-6a	M	;30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12 M		<u>Rate</u> \$200.00					····
Spots: # C	~~			Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	M 10	/29/12 5:45 AM M	F 530-6a	530-6a	:3	0 DSTV1023	01DMM		\$200.00 NM



Invoic	e#	Invoice Date	Invoice Month	Invoice Period
58664	16-1	11/11/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 10/30/12	10/30/12	M-F 530-6a	530-6a	-Т	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> 4	Start Date 10/29/12 Day Air Tu 10/ Credited	30/12 M-	1	<u>Rate</u> \$200.00 <u>Start/End Time</u> 530-6a		<u>h Ad-ID</u> 00			<u>Rate Type</u> \$200.00 NM
15 10/29/12	10/29/12	M-F 6-7a	6-7a	M	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/29/12 Day Air M 10/		1 escription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 6-7a		<u>h Ad-ID</u> 0 pstv102	301dmm		<u>Rate</u> <u>Type</u> \$400.00 NM
16 10/30/12	10/30/12	M-F 6-7a	6-7a	-T	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/29/12 <u>Day</u> Air Tu 10/	11/04/12 -T Date <u>Air Time</u> De	1 escription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 6-7a		<u>h Ad-ID</u> 0 DSTV102	301 _{DMM}		<u>Rate Type</u> \$400.00 NM
17 10/29/12	10/29/12	M-F 7-9a	7-9a	M	:30	2	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4 2 4	M 10/	11/04/12 M	2 escription F 7-9a	<u>Rate</u> \$375.00 <u>Start/End Time</u> 7-9a 7-9a	:3	<u>h Ad-ID</u> 0 pstv102 0 pstv102			<u>Rate</u> <u>Type</u> \$375.00 NM \$375.00 NM
18 10/30/12	10/30/12	M-F 7-9a	7-9a	-T	:30	2	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 2 4 1 4	10/29/12	30/12 7:39 AM M-	escription F 7-9a	Rate \$375.00 <u>Start/End Time</u> 7-9a M	:3	h <u>Ad-ID</u> 0 DSTV102 0 DSTV102	301.DMM	NM	Rate Type \$375.00 NM \$375.00 NM
ln 22	Start Date			Rate	.50	ŧ	9400.00	£AIAI	
Spots: # Ch	10/29/12 Day Air	11/04/12 M	1 escription	\$400.00 Start/End Time 5-530p		<u>h Ad-ID</u> 0 DSTV102	301DMM		<u>Rate</u> <u>Type</u> \$400.00 NM
20 10/30/12 ln 23	10/30/12	5-530p	5-530p	~T~-	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/29/12 Day Air Tu 10/	End Date MTWTF5 11/04/12 -T Date Air Time De 30/12 5:10 PM 5-5	1 scription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 5-530p		<u>h</u> <u>Ad-ID</u> 0 DSTV102	301dmm		<u>Rate</u> <u>Type</u> \$400.00 NM
21 10/29/12 In 24	10/29/12	530-6p	530-6p	M	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/29/12 Day Air M 10/	End Date MTWTFS 11/04/12 M Date Air Time De 29/12 5:45 PM 53	1 scription	Rate \$400.00 <u>Start/End Time</u> 530-6p		<u>h Ad-ID</u> 0-DSTV102	3 <b>01</b> DMM		<u>Rate Type</u> \$400.00 NM



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10/29/12

9:44 PM 930-10p

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

ine Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 10/30/12 In 25	10/30/12	530-6p		530-6p	-T	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$400.00	,				
Spots: <u>#</u> Ch 1 4	Day Air Tu 10/		r Time Descrip :38 PM 530-6p	<u>tion</u>	Start/End Time 530-6p		<u>h Ad-ID</u> 0 pstv1023	801DMM		<u>Rate Type</u> \$400.00 NM
23 10/29/12 In 26	10/29/12	M-F 6-63	30p	6-630p	M	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$540.00					
Spots: <u>#</u> Ch 1 4			r Time Descrip :21 PM M-F 6-6		Start/End Time 6-630p		<u>h Ad-ID</u> 0 pstv1023	801DMM		<u>Rate Type</u> \$540.00 NM
24 10/30/12 In 27	10/30/12	M-F 6-63	60p	6-630p	-T	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$540.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/		r Time Descrip :08 PM M-F 6-6		Start/End Time 6-630p		<u>h Ad-ID</u> 0 DSTV1023	301DMM		<u>Rate Type</u> \$540.00 NM
25 10/29/12 In 30	10/29/12	M-F 110	2p-1132p	M-F 1102p-1132p	M	:30	1	\$125.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: <u>#</u> Ch 1 4			r Time Descrip :27 PM M-F 11		Start/End Time M-F 1102p-1132p		<u>h Ad-ID</u> 0 DSTV1023	801DMM		<u>Rate</u> <u>Type</u> \$125.00 NM
26 10/29/12 In 31	10/29/12	M~F 113	2p-1202a	M-F 1132p-1202a	M	:30	1	\$125.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: <u>#</u> Ch 1 4			r Time Descrip :00 AMM-F 11		Start/End Time M-F 1132p-1202a		<u>h Ad-ID</u> 0 отвт0069	)		<u>Rate</u> <u>Type</u> \$125.00 NM
27 10/30/12 In 36	10/30/12	9-930p		9-930p	-T	:30	1	\$800.00	NM	·
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Tu 10/		r Time Descrip :29 PM 9-930p	otion	Start/End Time 9-930p		<u>h Ad-ID</u> 0 DSTV1023	301.DMM		Rate Type \$800.00 NM
28 10/30/12 In 37	10/30/12	9-930p		9-930p	~T	:30	1	\$800.00	NM	7000,00
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u>	<u>Date</u> <u>Ai</u>	r Time Descrip :08 PM 9-930p	tion	Start/End Time 9-930p		h <u>Ad-ID</u> 0 pstv1023	301DMM		<u>Rate</u> <u>Type</u> \$800.00 NM
29 10/29/12 in 38	10/29/12	930-10p		930-10p	M	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch			r Time Descrip	tion	Start/End Time		h Ad-ID			Rate Type

930-10p

:30 JQRG0056000

\$800.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

								Spots/			
Line Start	Date End	Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30 10/30 In 39	/12 10/3	0/12	930-1	0р	930-10p	T	:30	1	\$800.00	NM	and and all the second and and an angle of the second and an analysis and an analysis and an analysis and an a
Week	s: <u>Start</u> 10/29		End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$800.00					
Spots:		<u>ay Air [</u> u 10/3	<u>Date</u> 30/12	Air Time Desc 9:57 PM 930-1		Start/End Time 930-10p		<u>n Ad-ID</u> D DSTV1023	O1DMM		<u>Rate Type</u> \$800.00 NM
31 10/29 In 40	/12 10/2	9/12	M-F 1	0-1030p	10-1030p	M	:30	1	\$800.00	NM	
Weeks	s: <u>Start</u> 10/29		End Da	ate MTWTFSS	Spots/Week	Rate \$800.00					
Spots:	# Ch D	ay Airl	<u>Date</u>	Air Time Desc 10:09 PM M-F 1		Start/End Time 10-1030p		n <u>Ad-ID</u> CDDDHB12	м00		<u>Rate</u> <u>Type</u> \$800.00 <b>N</b> M
32 10/30 In 41	/12 10/3	0/12	M-F 1	0-1030p	10-1030p	-T	:30	1	\$800.00	NM	
Week	s: <u>Start</u> 10/29		End Da	<u>ate</u> <u>MTWTFSS</u> 2 -T	Spots/Week 1	<u>Rate</u> \$800.00	***************************************			*******	
Spots:		ay <u>Air (</u> a 10/3		Air Time Desc 10:24 PM M-F	<del>, , , , , , , , , , , , , , , , , , , </del>	<u>Start/End Time</u> 10-1030p		n <u>Ad-ID</u> ) DSTV1023	O1DMM		<u>Rate</u> <u>Type</u> \$800.00 NM
33 10/29 l 1n42	/12 10/2	9/12	M-F 1	030-1102p	1030-1102p	M	:30	1	\$400.00	NM	
Week	s: <u>Start</u> 10/29		End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00		***************************************			, , ,
Spots:	# Ch D	ay <u>Air</u>	<u>Date</u>	Air Time Desc 10:44 PM M-F 1		Start/End Time 1030-1102p		n <u>Ad-ID</u> ) DSTV1023	Oldmm		<u>Rate</u> <u>Type</u> \$400.00 <b>N</b> M
34 10/30 In 43	/12 10/3	0/12	M-F 1	030-1102p	1030-1102p	-T	:30	1	\$400.00	NM	
Weeks	s: <u>Start</u> 10/29		End Da 11/04/1	nte MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
Spots:		<u>ay Air I</u> u 10/3		Air Time Desc 10:38 PM M-F 1		<u>Start/End Time</u> 1030-1102p		<u>1 Ad-ID</u> 3 DSTV1023	01DMM		<u>Rate Type</u> \$400.00 NM
35 10/30 In 46	/12 10/3	0/12	M-F 6	30-7p	630-7p	and The was the step and	:30	1	\$2,200.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks	s: <u>Start</u> 10/29		End Da		Spots/Week 1	Rate \$2,200.00					
,				Air Time Desc 6:37 PM M-F 6		Start/End Time 630-7p		n <u>Ad-ID</u> D pstv1023	01DMM		<u>Rate Type</u> \$2,200.00 NM
36 10/30 In 47	/12 10/3	0/12	M-F 6	30-7p	630-7p	-T	:30	1	\$2,200.00	NM	
Weeks	s: <u>Start</u> 10/29		End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$2,200.00					**
Spots:		ay <u>Air[</u> u 10/3	<u>Date</u> 30/12	Air Time Desc 6:53 PM M-F 6		Start/End Time 630-7p		n <u>Ad-ID</u> ) DSTV1023	01DMM		<u>Rate Type</u> \$2,200.00 NM
37 10/29 In 50	/12 10/2	9/12	FOX	Prime Monday 7	-8p 7p-8p	M	:30	1	\$1,500.00	NM	
Weeks	s: <u>Start</u> 10/29		End Da 11/04/1		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					
Spots:	# Ch D	ay <u>Air I</u> 10/2	<u>Date</u> 29/12	Air Time Desc 7:30 PM FOX	ription Prime Monday 7-8p	Start/End Time 7p-8p		n <u>Ad-ID</u> ) DSTV1023	O1DMM		<u>Rate Type</u> \$1,500.00 NM



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	586646-1	11/11/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov	SPENCE FOR GOV	C27C29

Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
38 10/29/12 In 51	10/29/12	FOX Prim	e Monday 8-9	р 8р-9р	M	:30	1	\$1,200.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00						
Spots: # Ch	n <u>Day Air</u>	Date Air	Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
14	M 10	/29/12 8:4	13 PM FOX Pr	ime Monday 8-9p	8p-9p	:3	0 DSTV102	301DMM		\$1,200.00	NM
39 10/30/12 In 53	10/30/12	FOX Prim	e Tuesday 7-8	3р 7р-8р	-T	:30	1	\$1,200.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$1,200.00						
Spots: # Ch	n <u>Day Air</u>	Date Air	<u>Time Descrip</u>	<u>tion</u>	Start/End Time	<u>Lengt</u>	<u>ń Ad-ID</u>			<u>Rate</u>	Type
1 4	Tu 10	/30/12 7:1	7 PM FOX Pr	ime Tuesday 7-8p	7p-8p	:3	0 DSTV102.	301DMM		\$1,200.00	NM
40 10/30/12 In 54	10/30/12	FOX Prim	e Tuesday 8-9	9p 8p-9p	-T	:30	2	\$2,000.00	NM	110	
Weeks:	Start Date 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -T	Spots/Week 2	<u>Rate</u> \$2,000.00						
Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 4	Tu 10	/30/12 8:1	7 PM FOX Pr	ime Tuesday 8-9p	8p-9p	:3	0 DSTV102	301DMM		\$2,000.00	NM
2 4	Tu 10/	/30/12 8:4	9 PM FOX Pr	ime Tuesday 8-9p	8p-9p	:3	0 DSTV102	301DMM		\$2,000.00	NM

<u>Total Spots</u> 43 <u>Gross Total</u> \$25,430.00

**Payment Terms 30 Days** 

Agency Commission

\$3,814.50

Net Amount Due

\$21,615.50